

COMPLIANCE ASSISTANCE BULLETIN
June 2013



The eTRIP Rule

Rule 9410: Employer Based Trip Reduction

SEPTEMBER 1, 2013

**PHASE III eTRIP TRANSPORTATION, ALTERNATIVE SCHEDULE, AND INCENTIVES
STRATEGY**

The eTRIP rule requires employers with 100 or more eligible employees at a worksite to establish employee trip-reduction programs. These programs are designed to encourage employees to reduce single-occupancy vehicle trips, thus reducing pollutant emissions associated with work related commutes.

The District is committed to providing employers with guidance, training, online tools, and turnkey resources to make implementation of the eTRIP rule as easy for employers as possible.

The next deadline is fast approaching as eligible employers are required to **submit the third phase of their *Employer Trip Reduction Implementation Plan (eTRIP)* to the District during the period beginning July 1, 2013, and ending September 1, 2013**

To assist with the eTRIP requirements, the District has developed an online eTRIP submittal and management tool available by visiting www.valleyair.org/tripreduction.htm. Furthermore, the District has developed the eTRIP Measures Resource and Guidance Manual to assist employers in complying with the eTRIP Rule by helping to determine which eTRIP measures are appropriate for their worksites and by demonstrating how to easily implement those measures. This manual is also located at www.valleyair.org/tripreduction.htm.

Following the submittal of a complete Phase III eTRIP, implementation of the Phase III measures identified in the plan will begin January 1, 2014. Phase III eTRIP measures focus on Transportation, Alternative Schedule, and Incentives Strategies, which provide eligible employees with the tools and incentives to reduce the number of single occupant vehicle trips used for their work commutes. Employers have the flexibility to choose the options that are currently available to their employees or to implement new options that work best for their employees and work environments. Employers also have the option of suggesting measures that are not yet on the list. Each eTRIP measure has a point value, and an employer's eTRIP needs to meet the point targets specified in the rule.

Employers looking for tools to put their emission reduction measure ideas into action and/or be recognized for their clean-air choices should explore becoming a Healthy Air Living Partner. To request Healthy Air Living Partner information, please email your contact information to healthyliving.partners@valleyair.org.

For more information on the eTRIP rule or assistance in completing the eTRIP Phase III submittal, please visit www.valleyair.org/tripreduction.htm or contact the eTRIP Rule Small Business Assistance office by email at tripreduction@valleyair.org or by phone at (559) 230-6000.