Welcome Symposium Participants

As 2006 draws to a close, we can take pride in our collective efforts, which have led to unprecedented success in cutting the Valley’s smog and particulate pollution. There is no time, however, to rest on our laurels, as the Valley faces a daunting challenge in meeting the new health-based standards for ozone and particulates.

We welcome you to the 2006 San Joaquin Valley Air Quality Symposium, “Mission Possible: Charting the Forecast for Success,” an event that brings together a diverse group of experts — health-care professionals, scientists and innovators — to share insights, identify solutions and create additional avenues for collaboration in reaching our common goal of an improved quality of life for all Valley residents.

Although the perspectives these presenters offer are as varied as their fields, they are united in one overarching commonality: In order to be permanently effective in our work to improve our air quality, we must find new ways to maximize the Valley’s diverse resources.

We believe today’s agenda truly includes something for everyone: presentations on health impacts of poor air quality and a recent study on the potential economic benefits of improved air quality; an in-depth outline of the District’s newest plans to meet even more stringent air-quality standards; engaging discussions with panels on “green contracting,” alternative compliance and bringing much-needed money into the Valley to combat our air problems; and a keynote address by the chairman of the California Air Resources Board.

As often happens in any situation where new thinking is required, we expect that seeds of thought planted today will bear unforeseen and remarkable fruit in years to come.

Thank you for your time and your attendance. Most importantly, thank you for your commitment to joining us in the mission of cleaner air for all of us.
We’re driving toward A cleaner future.

Pacific Gas and Electric Company is dedicated to developing **low-cost, clean air** transportation technologies for **our business and yours**. Proving clean air transportation is **not only good for the environment, it’s good for business**.

If you’d like to learn more about clean air transportation technologies, Visit our website at www.pge.com/cleanair or call 1-800-684-4648.

**ANOTHER WAY THE PEOPLE OF PG&E ARE DEDICATED TO PROTECTING THE ENVIRONMENT.**
Program Schedule

7:30 am
Kern River - Buena Vista Room
Registration & Continental breakfast
Visit the Vendor Court

8:30 am – Welcome
SJVAPCD Governing Board Chair, Mike Maggard,
Councilmember, City of Bakersfield

Emcee: Seyed Sadredin, SJVAPCD APCO/Executive Director

9:00 am
“Making The Connection: Health-Based Standards and the District’s Attainment Plans”

Barbara Weller, Ph.D., Manager, Population Studies Section, California Air Resources Board

10:00 am – Morning break
Visit the Vendor Court

10:15 am

Jane V. Hall, Ph.D., Co-director, California State University, Fullerton, Institute for Economic and Environmental Studies
Victor Brajer, Ph.D., Professor of Economics, California State University, Fullerton

Frederick Lurmann, Manager of Exposure Assessment Studies, Sonoma Technologies, Inc.
11:15 am
“Challenges and Strategies: Meeting the 8-Hour Ozone Standard “

SJVAPCD Planning Department staff
Scott Nester, Planning Director
Don Hunsaker, Ph.D., Supervising Air Quality Planner
Evan Shipp, Air Quality Project Planner

12:00 pm – Keynote luncheon address
“From Science to Clean Air”
Robert Sawyer, Ph.D., Chairman of the California Air Resources Board

1:30 pm – Panel 1
“A Valley United: Working Together to Bring Financial Resources to the Valley”

Pete Weber, Governor’s Partnership for the San Joaquin Valley, Air Quality Workgroup
Randy Pestor, Consultant, California Senate Environmental Quality Committee
Roger Christy, Representative, Policy, Government and Public Affairs, Chevron North American Exploration and Production Company
Tom Bohigian, State Director, Senator Barbara Boxer
Carolina Simunovic, Environmental Health Director, Fresno Metro Ministries

Operation Clean Air is a coalition of all stakeholders working to improve the Valley’s air and enhance its economic prosperity.

1322 East Shaw Avenue, Suite 430
Fresno CA 93710
www.operationcleanair.org
2:45 pm – Panel 2
“Green Contracting: An Untapped Potential of Innovative Solutions for Our Unique Valley”

Sean Edgar, Executive Director, Clean Fleets Coalition
Tom Jennings, Chief Counsel, California Air Resources Board

3:30 pm – Afternoon break
Visit the Vendor Court

3:45 pm – Panel 3
“Thinking Outside the Box: Alternative Compliance”

Catherine Reheis-Boyd, Chief Operating Officer, Western States Petroleum Association
Jan Ennenga, Executive Director, Manufacturers Council of the Central Valley
Kerry Drake, Associate Director, Air Division, Environmental Protection Agency
Paul Cort, Staff Attorney, Earthjustice

4:45 pm – Wrap-up and adjourn

You CAN Make a Difference in the Valley’s Air Quality!

Valley Clean Air Now (Valley CAN) is a non-profit organization committed to improving air quality in communities throughout the California San Joaquin Valley. Learn how you too can make a difference in better air quality through our many programs at www.Valley-CAN.org.

www.Valley-CAN.org
Presentation Copies: To reduce paper waste, copies of PowerPoint presentations will be available online at www.valleyair.org by the week of December 11. Speaker biographies are listed in the Symposium Speakers handout in your packet.

2006 Vendor Court

AHM Associates, Inc.
AIR (Agriculture Improving Resources)
California Air Resources Board
Central Valley Air Quality Coalition
Clēaire
Cummins West
Jackson, DeMarco, Tidus & Peckenpaugh
Kern Council of Governments
San Joaquin Valley Air Pollution Control District
Valley CAN

Agriculture Improving Resources (A.I.R.)
A partnership formed to aid agriculture in promoting the voluntary improvement of air quality through scientifically proven and cost effective measures.

Almond Hullers and Processors Association
California Air Resources Board
California Apple Commission
California Association of Resource Conservation Districts
California Cotton Ginners and Growers Associations
California Dairy Campaign
California Farm Bureau Federation
Fresno County Farm Bureau
Kern County Farm Bureau
Kings County Farm Bureau
Madera County Farm Bureau
Merced County Farm Bureau
Nisei Farmers League
Raisin Bargaining Association
San Joaquin County Farm Bureau
San Joaquin Valley Unified Air Pollution Control District
Stanislaus County Farm Bureau
Tulare County Farm Bureau
USDA Natural Resources Conservation Service
Western Plant Health Association
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Locations in:
- Bakersfield
- Sacramento
- San Leandro
- Fresno
- Redding
- Arcata

Glad to be of service.

Southern California Gas Company salutes the San Joaquin Valley Air Pollution Control District for its commitment to protect the quality of our natural environment.
San Joaquin Valley
Air Pollution Control District
2006 Governing Board

Councilmember Mike Maggard
Chair—City of Bakersfield

Councilmember Sam Armentrout
City of Madera

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Kings County

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Supervisor Jack A. Sieglock
San Joaquin County

Supervisor Thomas W. Mayfield
Stanislaus County

Councilmember Dan Prince
City of Ripon

Seyed Sadredin
Executive Director/Air Pollution Control Officer

The Governing Board meets at 9 a.m. the third Thursday of the month (except it will meet December 14, 2006) by video-conference between the District’s three offices in Bakersfield, Fresno and Modesto. The public is welcome to attend.