

News Release

For immediate release

June 12, 2008

>>City, business and assignment
editors<<



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

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Air District seeks Clean Air Champions *Nominations of individuals, companies open*

FRESNO – Do you know a Clean Air Champion? If so, the Valley Air District wants to know!

During Healthy Air Living Week, July 7-13, the Air District will be publicly acknowledging individuals, companies and organizations that make clean-air decisions on a daily basis.

Any resident, business or organization in the eight-county Air District is eligible for the honor.

“There are many people and organizations throughout the Valley that routinely make choices that positively affect our air quality. We think those people deserve having a spotlight thrown on their efforts,” said Seyed Sadredin, the Air District’s executive director and air pollution control officer.

A selection committee will determine the winners based on innovation and commitment to achieving clean air. The awards are an important component of Healthy Air Living Week, which highlights strategies for reducing emissions that foul the Valley’s air.

Healthy Air Living is an ongoing collaboration between private citizens, business and industry, faith-based communities, nonprofit and social-service sectors, and health organizations to make sustainable, lasting changes in the way we live and work. This means making air quality a priority in all business and personal decisions. The result of this is an accelerated path to clean air.

Some of Healthy Air Living’s goals are:

- To reduce vehicle miles traveled, which account for more than half of our air pollution;
- To reduce emissions from high-emitting business and industrial processes and machinery;
- To reduce emissions through energy efficiency and the use of cleaner fuels and/or equipment.

Any individual, company or organization can nominate, or be nominated for, recognition as a Clean Air Champion. Self nominations are also accepted. Nomination deadline is June 30. Nomination forms and more information about Healthy Air Living are available at www.healthyairliving.com.

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and San Joaquin Valley air basin portions of Kern. For assistance, contact the nearest District office in Modesto at (209) 557-6440, Fresno (559) 230-6000 or Bakersfield (661) 326-6900.