

For immediate release 9-10-14

Attn: Local news, education, lifestyle and assignment editors

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Calling all student artists! **Air District seeks entries for annual kids' calendar**

Do you know a Valley student from kindergarten through high school age who loves to create? Help them showcase their work in the annual Healthy Air Living Kids' Calendar!

The deadline for entries is **Monday, Oct. 6** for the annual, four-color, bilingual, wall calendar, produced with the help of Valley students who illustrate the ways we can live healthy air lives, with accompanying clean-air messages. Twenty-thousand copies are printed and distributed free of charge to schools, community groups, healthcare facilities, churches and nonprofit organizations throughout the Valley.

Guidelines for creating a winning Healthy Air Living calendar entry:

- Paper should be placed sideways, in landscape orientation, so it is 8-1/2 inches high and 11 inches wide
- Artwork should be in color. Medium can be paint, pen, crayon, marker, pencil or even computer-generated art. Vivid colors that reproduce well are recommended.
- Artwork should contain a message about how to live a Healthy Air life. Examples of past messages are "Less cars, more feet," "Hacer del mundo un lugar mejor," "Don't pollute! Keep the air clean."
- Bilingual and Spanish-language messages are encouraged.

Fourteen pieces of art will be selected for the calendar. Artists must include their name and address, phone and/or email contact, age, grade and school on the back of the entry. Please mail art flat, not folded, to: 2015 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726, or submit your art at the nearest District office.

For an example of this year's calendar, visit <http://www.valleyair.org/kidscalendar>

For more information about the Air District, visit www.valleyair.org or call a regional office: in Fresno (559-230-6000), in Modesto (209-557-6400) and in Bakersfield (661-392-5500).