

More localized Spare the Air forecasts to be issued a day earlier

Index	Level	Cautionary Statement
0 to 50	Good	None
51 to 100	Moderate	Unusually sensitive people should limit pro- longed outdoor activity
101 to 150	Unhealthy for sensitive groups	Active children and adults, and people with respiratory disease, should limit pro- longed outdoor exertion.
151 to 200	Unhealthy	Active children and adults, and people with resipratory disease, should avoid prolonged outdoor exertion. Every- one else should limit pro- longed outdoor exertion.
201 to 300	Very unhealthy	Active children and adults, and people with resipratory disease, should avoid all outdoor exertion. Everyone else should limit prolonged outdoor exertion.

The Air Quality Index (AQI)—Spare the Air days are called when pollution is forecast to reach 151 on the AQI.

To make pollution information more useful and timely, the Valley Air District will issue forecasts and Spare the Air alerts on a countyby-county basis this summer. Additionally, forecasts will predict smog levels for the coming two days, rather than the next-day forecasts issued previously.

In past summers, Employer Partners received Spare the Air alerts predicting smog levels for broad areas of the Valley. For example, a Spare the Air alert for the "Northern Region" predicted unhealthy area quality for Merced, Stanislaus and San Joaquin Counties. Using newer, more sophisticated computer modeling, Air District meteorologists have refined forecasts to better reflect the air quality situation in smaller geographical areas. This allows for more accurate reporting of local pollution levels.

Spare the Air alerts e-mailed or faxed to Spare the Air partners will reflect this change. Alerts sent to employers will show conditions in their county and surrounding counties. Forecasts for even smaller areas are available online or by calling 1-800 SMOG INFO.

This summer, Spare the Air alerts will be issued two days prior to when pollution levels are forecast to peak. This will give coordinators more time to post information and spread the word about ways coworkers can reduce emissions.

Spare the Air season launches on June 6

Spare the Air season is June 6 to Sept. 30 E arn publicity for your organization when you spare the air. The "Big Clean Air Payoff" kicks off this Spare the Air season on Friday, June 6.

The Valley Air District will notify you that it is a Spare the Air day on June 6 to ensure that our and your notification processes are working effectively.

On this day, Spare the Air Partners are encouraged to offer promotional incentives or discounts to employees or customers who spare the air. The most innovative air pollution reduction promotions will be featured in newspaper ads, free of charge. Complete and return the enclosed Big Clean Air Payoff sign-up form or sign up on line at *www.valleyair.org/sta*.

For past kick offs, Employer Partners have:

- Sponsored an on-site lunch for employees, presented program information and gave prizes to employees who carpool, bike or use alternate transit that day.
- Provided a free one-day bus pass to promote the use of public transportation.
- Provided a safe place to store bicycles.
- Offered customers price cuts for carpooling.
- Considered flex-hours that allow employees to carpool or rideshare.

Proposed wood-burning rule tackles winter air pollution

Spare the Air reduces summertime smog. The Valley Air District also needs public help to reduce wintertime air pollution.

Air pollution reaches unhealthy concentrations on far too many winter nights in the San Joaquin Valley, primarily due to increases in particulate matter levels. In fact, the Valley air

Air District plans and rules have achieved 50 percent emission reductions from permitted sources over the past ten years. ct, the Valley air basin fails federal standards for particulate matter ten microns and smaller (PM10). PM10 is composed of nitrates, tiny bits of fly ash, small droplets of liquid, dust, wood

smoke and soot. PM10 poses a serious threat to human health: high levels can reduce lung function, exacerbate bronchitis, and trigger asthma and heart attacks.

Residential wood burning is a significant source of wintertime PM10. On the worst winter nights, wood smoke causes up to one-third of the particulate air pollution in urban areas. To protect public health and comply with federal mandates, the Air District has proposed a rule to reduce PM10 emissions from residential wood heaters. The proposed rule creates a mandatory no-light program, resulting in about 25 nights per winter when Valley residents could not burn wood in their homes. Exemptions are proposed for homes that don't have natural gas service, in which wood burning is the sole source of heat, and homes above 3,000 feet in elevation. The rule would not apply to gas stoves or furnaces.

The proposed rule also limits the number of wood-burning devices allowed in new housing developments, and would require older, dirtier wood-burning equipment be upgraded to clean-burning equipment prior to the sale or transfer of the property.

Valley businesses, including many Spare the Air partners, have shown their commitment to reducing wintertime air pollution. The building industry associations of Kern, Kings, Tulare, Madera and Fresno counties each recently announced their support for the rule. Also, numerous Valley employers comply with other Air District rules to control particulate matter, such as fugitive dust regulations.

The proposed rule is going through the public review process and will be presented to the District's Governing Board for possible adoption in the summer, with implementation this winter.

Don't forget to

order...your Spare the Air incentive items. These free goodies can help you spread Spare the Air messages. Order by visiting www.valleyair.org/ sta/staidx.htm or call (559) 230-5800 for an order form.

2002 in review

In 2002, the Valley Air District lowered the threshold for forecasting a Spare the Air day to 150 on the Air Quality Index. The threshold was lowered to more accurately alert residents when air quality is reaching unhealthy levels. With this lowered threshold, more Spare the Air days were forecast than in recent years.

Days when air quality required a Spare the Air day notification —

Northern region — 27 Central region — 30 Southern region — 30

Number of organizations participating in the Big Clean Air Payoff in 2002 — 88 organizations—31 percent more than in 2001. See page 1 for stories on participating in this year's Big Clean Air Pay-Off and page 8 for a list of 2002 participants.

Valley's meteorology and topography are clean air hurdles Growth and Valley residents' choices exacerbate problem



<u>Nitrogen Oxides</u>—Emissions from trucks, cars, farm equipment, business and industrial sources. <u>Volatile Organic Compounds</u>—Vapors from trucks, cars, farms, gas, consumer products, paints and oil/gas products.

<u>Ground-level ozone (smog)</u>—is produced when summertime emissions are baked in sunlight and heat.

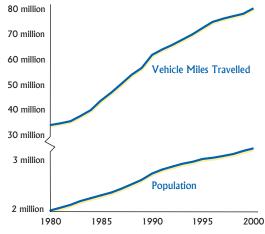
The San Joaquin Valley has nearly perfect weather conditions and topography for creating smog.

Summers are long, hot and sunny. There is little wind to clear out air pollution. Mountains encircle the Valley and trap emissions, as do inversion layers that hold pollution at ground level.

Adding to these natural hurdles is the Valley's rapid growth. Over the past decade, business sources the Air Distrct regulates cut emissions in half. Many of these gains, however, have been relinquished as the Valley's rapidly growing population generates more people who drive more miles, adding emissions.

This is why Valley residents' individual choices are key to achieving

San Joaquin Valley Growth



cleaner air. Driving less, reducing the use of other gas-powered equipment and making cleaner consumer product choices can positively impact air quality.

Commuting alternatives benefit everyone

Most Americans travel to work by themselves in their own car. In fact:

- In the United States, three-quarters of all trips made to and from work are in single-passenger vehicles.
- Since 1982, the time spent by commuters in traffic has grown 236 percent.
- U.S. commuters spend \$60 billion in gasoline each year travelling to and from work.
- A typical household spends nearly 20 percent of its income in driving costs—more than it spends on food.

In many cases, firms promoting commuting alternatives can save money for both the employee and the company. The Commuter Choice website (www.commuterchoice.gov) has more information, including a calculator for possible savings for firms promoting commuting alternatives. Also, contact the Air District (559-230-5800) for information on local agencies sponsoring carpool, rideshare and transit programs.

Spare the Air Employer Partners

Fresno County Ag Formulators AISMarket Research Alert-O-Life Allwire, Inc. Am-Gold Corp. Ano-Tech Metal Finishing Aon Risk Services Apollo Dental Products AT&T Wireless Services Automated Office Systems B.E. Giovannetti & Sons Baker, Manock & Jensen Bank Of America -Environmental Network Bank Of America Fashion Fair Bank Of America Fig Garden Bank Of America Loan Center Bartels Research Corp. Best Western Village Inn Best Western Water Tree Inn Biola-Pershing Elem. School Blair, Church & Flynn Engineering Borders Books & Music Boys & Girls Clubs Of Fresno Co Brad's Auto Body CA Animal Health & Food Safety Lab CA State University, Fresno Calaveras Materials Inc. California Air National Guard California Dairies, Inc. California Highway Patrol California State AA Camco Cantisano Foods, Inc. Carroll-David Distributing Inc Cathedral Christian School Cavale-Taylor & Co. Cedar Veterinary Hospital Cellulo Co Central California Blood Center Central High School East Campus Central Unified School District Central Valley Awning Central Valley Regional Central Valley Vein & Laser Center Chaffee Zoo Education Dept. Check 'N Go Chicago Title Co Citrus Mini Mart City Of Clovis City Of Clovis Public Utilities City Of Clovis Solid Waste City Of Fresno Wastewater City Of Fresno, Water Division City Of Reedley City Of Sanger City Of Selma City Press **Civic Center Square Clear Channel Communications Clovis Adult Education**

Clovis Cemetery District

Clovis Christian Schools Clovis Unified School District CMB Industries Coalinga Chamber Of Commerce Comp USA **Compactor Specialist Compare Insurance Agency** Copper Hills Elementary School Cornnuts, Inc. Cotton West Ag Management Council Of Fresno County Governments **Crown Printing** Cunnings & Cunnings, Inc. Dan Banuelos CPA Dantel. Inc. Data Central Collection Agency Dataworks Educational Research David & Sons Days Inn Blackstone Denham Personnel Services Dow Brands Dowling, Aaron & Keeler Dr Roger Graumann **Dumont Printing Duncan Enterprises** Dynamis, Inc. Econo Office Furniture Educational Employees Credit Union Edwards 21 Fresno Cinemas Edwards Chiropractic Clinic El Capitan Middle School Executive Housewares F.I.R.M. Associates, Inc. Fairfield Inn FCC Training Institute Federal Police Fig Garden Swim & Racquet Club Four Points Hotel By Sheraton Fowler Cabinet & Hardware Co. Fowler Dehydrator Foxwood Apartments Fremont Compensation Fresno Area Express Fresno Association Of Realtors Fresno Asthmatic Children's Environment Study Fresno Bee Fresno Chamber Of Commerce Fresno Chrysler Plymouth Fresno City College Fresno City Manager's Office Fresno Co Human Services Fresno County Office Of Education Fresno Convention & Visitors Fresno Convention Center Fresno County EOC Fresno Flood Control District Fresno Grizzlies Baseball Club Fresno Conservation Corps Fresno Metropolitan Museum Fresno State Alumni Association Fresno Unified School District Fresno Workforce Development Gage Bros Construction

Gerald Lee Tahajian Law Office Gibson Wine Co **Golden State Family Services** Golden State Vintners Golden Valley Girl Scout Council Goodman And Co Gottschalks Grisanti And Assoc Grundfos Pumps Mfg. Corp. **Guardian Fabrication** Guardian Industries Corp. Haroutunian Farms Harris Ranch Beef Co. Helena Chemical Herndon Barstow Elem. School Herndon Village Chiropractic Hightower Construction Hood Bros Pallets & Bins Houghton Kearney Elem. School Housing Authorities HR Connect Internal Revenue Service International English Institute Ironworkers Local Union J.E. Ethridge Construction Jeffrey W. Glassheim, D.O., Inc. Jones Cleaning Centers Kaiser Permanente Kasco Fab Inc Kenclaire West Elec. Agencies Kerman Texaco Car Wash KFSN Abc 30 KFTY Channel 21 Unvision King of Kings Community Center Kingsburg Chamber Of Commerce Kingsburg Cotton Oil Co Kiss Country KMPH Fox 26 KMSG Channel 59 KPGE-TV 47 KPXF TV 61 Paxnet & Ch. 24 **Krebs** Associates KSEE Tv 24 (Nbc) **KVPR-Valley** Public Radio Laidlaw Transit Laton Community Services Dist. Life Point Little Miracles Christian Preschool Loan Mart London Properties Madison Elementary School **MBIA Muniservices Company** McKinley Elementary Media One Mendota Biomass Power Ltd. Michael Automotive Microsource Mi-Rancho Tortillas Moderne Plastic, Inc. Mountain View School National Training Institute Natural Vision North American Title Insurance Pacheco Figs Pacific Gas & Electric Pacific Management Services

Panagraph Inc Parc Environmental Parlier Unified School District Payroll People Pep Boys **Piccadilly Inn Hotels** Piccadilly Inn Shaw Portfolio Advisors Procter's Jewelers Provost & Pritchard Engineering R W Greenwood Assoc Inc Ramada Inn University Reedley College Reno's Hardware Rich Products Corp. Riverside Landscape & Nursery **RMC** Lonestar Rutter Armey Inc. Safety-Kleen Corp. Saint Agnes Medical Center Salwasser Manufacturing San Joaquin Glass San Joaquin Valley College San Joaquin Valley Insurance San Joaquin Valley Rehab Hosp San Mar Properties, Inc. Sanger General Hospital Saroyan Elementary School Selma Community Hospital Shanghai Chinese Cuisine Shapemakers 2000 Shaver Lake Sports LLC Sherwin Williams Auto Finishes Sherwood Lehman Massucco Inc. Sierra Kings District Hospital Sir Speedy Six Jewels Solutions By Design Spolsdoff Enterprises Inc State Center Community College Dist. State Comp Insurance Fund State Farm State Of Ca Fleet Admin Steinbeck Elementary School Sterling Coatings/Cecorr Gp Stewart Title Sun-Maid Growers Of Ca Sunrise Assisted Living Of Fresno Superior Auto Body & Paint T. James Williams & Co. The Business Journal The California Apple Commission The Carpet Corner The Discovery Center The Hartford The Island Water Park The Salvation Army The Windham Thielen & Associates Todco Division **Towne Place Suites** Travelers Inn **Triple Equities** Uncle Harry's NY Bagelry Uniroyal Chemical

United Cerebral Palsy United Food Workers Credit Union United Tax Service University Of California Center, Fresno USA Petroleum / USA Gasoline USA Waste Of California Vacches Val Print Valley Behavioral Health Valley Detroit Diesel Allison Valley Iron, Inc. Valley Sanitary Supply Valley Type & Design Vendo VF Farms Vision Care Center Vocational Management Services Vopak Wal-Mart #1882 William L. Griffin Jr., Md Woody's Cabinets Your Realty Co Zee Medical Services Ziering Allergy & Respiratory

Kern County

Advance Beverage Co Aera Energy All American Pipeline Co. Ameripride Valley Uniform Anchor Services Bakersfield Ag Co, Inc. Bakersfield Californian Blueprint Service Co Braun Electric Co Inc Chevron Texaco **Chevron USA Production** Chicago Title City Of Delano Corp Yard City Of Delano Personnel City Of Delano Police Coca Cola Enterprises Conglas Days Inn Delano Dist. Skilled Nursing Facility Delano Energy Delano Logistics Services Inc Delano Regional Medical Delano Union Elem. School Dist Double Tree Hotel El Paso Energy North America El Paso Merchant Energy Farmersville Health Center Fleet Card Fuels Food Maxx Foster Farms Foundation For Medical Care Four Points Hotel Fred Cummins Honda Suzuki Frito-Lay, Inc. General Mills General Production Services Golden Empire Ambulance

Golden Empire Transit Dist Golden State Drilling Gray Lift Inc Grayson Service Green Lawn Mortuary Griffith Company GTE Wireless Guy Chaddock & Co. I.C. Solutions Internal Revenue Service J G Boswell JACO Oil Co Jim Burke Ford Lincoln Mercury Kern Bros Trucking Kern County Human Services Kern County Superintendent Of Schools Kern Council Of Governments L&A Oak Designs Lortz And Son Mfg Co. M & S Security Services Inc Mercy Westside Hospital Merrill Lynch National Training Institute New Horizons Computer Learning North Bakersfield Recreation and Park Dist. Nuevo Energy Company Parsons Engineering Science, Inc. Project Clean Air Prudential America West Pyrenees French Bakery Ouintus Residence Inn Rio Bravo Tennis Ruggenberg Career Center San Joaquin Bank San Joaquin Bank Sears Valley Plaza Shell Enterprises LLC Sierra Iron & Metals Co Inc State Comp Ins Fund State Farm Insurance Stewart Title The Industrial Co. Three Way Chevrolet Co Time Warner Cable Tosco Distribution Co. **Tulare County Asthma Coalition** US Postal Service Valley Tree & Construction Co Wasco Chevron West Side Recreation & Park Westminster Ceramics LLC Wilson Paves & Associates Kings County

Avenal State Prison Ca State Prison, Corcoran Cal-Clark Farms, Inc. California Highway Patrol California State AA Chemical Waste Management City of Lemoore Corcoran District Hospital Gilroy Foods

Hanford Community Med. Center International Paper Kings County Government Center Lemoore Naval Air Station Lemoore Union High School Dist. Loan Mart #3343 NAS Lemoore MWR Youth Services Nestle Food Company Phytogen Seed Co., LLC Prison Industry Authority Richards Chevrolet-Pontiac-Buick **Roberts Collision Center** Sawtelle & Rosprim Machine Seward Luggage The Hanford Sentinel Wal-Mart

<u>Madera County</u>

Advanced Drainage Systems Anderson Pump Co. Azteca Milling/Valley Grain Products Baltimore Aircoil Co Berry Construction California State AA Canandaigua West Inc Carris Reels Of California Central Valley Indian Health City Of Madera - Public Works Color Box Country Club Auto Body D. Papagni Fruit Company D.C. Cleaners Eagle Feather Crafts Earth & Ocean Sports Inc Georgia-Pacific Madera Container Giersch & Associates, Inc. Heartland Opportunity Center IKG Industries Division J&P Tolmosoff Farms James Monroe Elementary School Lamanuzzi & Pantaleo Logoluso Farms Madera Ag Services Madera Cars Unlimited Madera County Economic **Development Commission** Madera County Office Of Education Madera County Personnel Office Madera County Superior Court Madera County Department Of Social Services Madera Community Hospital Madera Tribune Madera Unified School District North Fork Mono Rancheria **Regency Thermographers Riggs Ambulance Service** Sierra View School Steel Structures Inc Thomas Products Inc (TPI) Truevalue Homecenter Valley Children's Hospital Valley Children's Hospital

Victor Packing Zoria Farms

Merced County

AT&T Cable Los Banos California State AA Central Valley Regional City Of Merced Delhi Unified School District Dos Palos Memorial Hospital Fawcett Farms Foster Farms Huntsman Packaging Corp. J C Penney - Merced JR Wood Inc La Sierra/Merced Living Care Luther Burbank School McLane Pacific Merced College Merced County Merced School Employee Federal Credit Mercy Hospital & Health Mercy Surgical & Diagnostic Morning Star Foods Inc Planada Elementary School District Product Development Corp Richwood Meat Co Inc Sensient Dehydrated Flavors State Farm Insurance Transcounty Title Co Unilever Best Foods Us Postal Service - Main Wash 'N Wag Winton School District

San Joaquin County

Adart Electronic Sign Corp. Ameron International Applied Aerospace Structures AT&T Broadband **B&C** Painting Solutions Bank Of The West Bay Alarm Bay Sulfur Company CA State Automobile Assoc. California Cedar Products California State AA - Law Dept. Caltrans - San Joaquin Co. Carpenter Co. Chicago Title Co City of Lodi Engineer's Dept City of Ripon City of Stockton Crestwood Manor Delicato Vineyards Delta Containers/Sunrise Diamond Of California Dopaco Inc. DSC Logistics Earthgrains/Sara Lee Bakery Group East Union High School El Paso Corporation Enviroplex, Inc. First United Methodist Church

Fisher's Legal Express FMC Frank C. Alegre Trucking Inc. General Mills Inc General Services Admin H J Baker & Bro., Inc. Hammer / I-5 Arco Harley Murray Inc Health Plan Of San Joaquin Heinz USA Holz Rubber Co House Of Redwood, Inc. Husky Crane Inc International Paper J M Manufacturing Kaiser Permanente Medical KBC Trading & Processing Co Kentucky Fried Chicken Lathrop Woodworks Lawrence Livermore Lab #300 Lincoln Unified School District Linden Unified School District Lodi District Chamber Lodi Health Care Center Lodi News Sentinel Lodi Nut Company Lodi Wine & Business Center MCI Worldcom **McKinley Elementary** National Broom Co NCTS Det. San Diego Stockton NDS, Inc. New Haven School Northern CA Youth Corr. Center Nor Cal Beverage Pacific Coast Producers PG&E Plastaket Manufacturing Poly Processing Co Posdef Power Co., L.P. Private Industry Council **Ripon Christian School** Robert Mondavi Winery San Joaquin Council Of Govts San Joaquin Regional Transit Dist. Sanborn Chevrolet Inc Schack & Company Silgan Containers - San Joaquin Silverado Broadcasting Smart San Joaquin Reg. Transit SRI/Surgical Express St Joseph's Medical Center State Farm Insurance Stockton CSMS National Guard Strocal Inc. Technotrim The Stockton Record The Wine Group Tracy Federal Credit Union Tracy Food 4 Less Tracy Unified School District-Technology Dep Tully C. Knoles School United Way **US Postal Service** USA Gas

USA Products Group Valley Electric Company Valley Mountain Regional Center Viacom Outdoor Village West Arco Wal-Mart Tracy (#2025) Western Farm Service Whispering Hope Care Center

Stanislaus County

A.L. Gibert Co. Auto Craft Body & Paint Borders Books & Music Bronco Wine Company California State AA Chateau Convalescent Hospital **Citadel Communications** City of Ceres City of Manteca City of Modesto **County Of Stanislaus** Countz Counter Tops, Inc. Crown Cork And Seal Co Cs Integrated Llc CSU, Stanislaus DDM, Inc. Del Monte Foods **Doctors Medical Center** Doubletree Hotel Modesto E&J Gallo Winery **Emanuel Medical Center** Fabricated Extrusions Frito-Lay Inc Hershey Chocolate Hi-Tec Sports U.S.A., Inc Hy-Lond International Paper JC Trucking Co Keyes Union Elementary School Dist KOSO B93 Kraft Foods Liquid Container L.P. Major Sysco Modesto A's Professional Baseball Club Modesto Bee Modesto Building Maintenance Modesto City Schools Modesto Convalescent Hospital Modesto Court Room Modesto Tent & Awning NASCO National Health Plans Oak Valley Hospital Ogden Martin Systems Pacific Southwest Container Pacific Star Communications Pac-West Telecomm Inc. Procter & Gamble San Joaquin Co. Plant Engineering Santa Fe Aggregates, Inc. Silgan Containers Corp. Stanislaus Area Association of Governments Stanislaus Co. Housing Authority

Stanislaus County Planning State Farm Insurance Trivalley Growers Plant One US Postal Service USPS Salida USPS Turlock Valley Color Graphics Valley First Credit Union Valley First, Inc. Velasquez Dairy Waterloo Food & Fuel Wood Colony Millwork YMCA of Stanislaus County

Tulare County

Advanced Food Product Amber Foods Bank Of The Sierra Beckman Coulter, Inc. Bret's Auto Center Butler Manufacturing Co C & C Computer Services California Pretzel Company Cavale-Taylor & Co Insurance Central Valley Regional Chicago Title Co City of Farmersville City of Porterville City of Tulare City of Visalia College of The Sequoias Color-Box **Corrwood Containers** Costco Wholesale Early California Foods Educational Employees Credit Union Family Healthcare Network Farmersville Unified School District Fisher Mfg Franzen-Hill Corp. Frito-Lay, Inc. Gas & Goodies Holiday Inn Visalia Hotel & **Conference** Center **IVEX** Corporation J C Penney Kaweah Delta Health Care District Kaweah River Rock Company Kawneer Company Inc. Kmart #3916 Knudsen Moore North America Outpatient Health & Safety Pettigrew Harvest & Trucking Porterville College Porterville Development Center PSI-Tronix Inc PW Pipe Radisson Hotel Rita B. & Company Ruiz Food Products, Inc. Screw Conveyor Pacific Corp Sequoia / Kings Canyon National

Parks

Snowden School Southern California Edison Co Stanley Bostitch State Farm Insurance Taycal Press The Adgap Group The Gas Company TPG Consulting Inc. Trucker's Mini Mart **Tulare County Environmental** Health Services Tulare County Counsel **Tulare Co Fairgrounds** Tulare County Health Center **Tulare County IHSS Tulare Co Library Tulare County Resource Mgmt** Agency Tulare County Office Of Education **Tulare County Veterans Service** Office Tulare Dist. Healthcare System Tulare Food Mart Tule River Indian Health Center U.S. Forest Service-Tule River United Wholesale Lumber US Cold Storage Visalia Cyclery Visalia Medical Clinic Visalia Racquet Club Visalia Times-Delta Visalia Unified School District Visalia YMCA Voltage Multipliers Inc Warren & Baerg Manufacturing Ziering Allergy & Respiratory Center

Watch for Spare the Air info all summer long

Starting in July, we will send Spare the Air partners regular updates with new information and useful tips you can use in your Spare the Air campaigns. Visit www.valleyair.org for Spare the Air stories and information you can incorporate into internal communications. Or, call (559) 230-5800.



The train is a good Spare the Air choice for business travelers



Amtrak is a great business travel option. Free "compaion" tickets are avaialble to Employer Partners for travel through June 15. Contact Charlie Goldberg (559-230-5851).

Renvironment – with onboard work tables, electric outlets for laptops and an opportunity to catch up on business calls.

Train travel is a great business travel option and a way to spare the air. Amtrak California uses clean burning, state-of-the-art locomotives. You reduce the wear and tear on your personal vehicles, avoid stressful traffic congestion and can even conduct meetings aboard the train.

Amtrak service from the Valley to Sacramento makes one-day train travel to the capitol and the Bay Area possible. This train leaves Bakersfield at 7:15 a.m. and arrives in Sacramento at lunch time, with scheduled stops throughout the Valley. The return train leaves Sacramento at 5:30 p.m.

For Amatrak information and reservations, call 1-800-USA-RAIL or visit www.amtrak.com.

Free Fresno bus passes Plans for new commuter service underway

Fresno Area Express (FAX) is showing its commitment to Spare the Air by providing free bus passes for

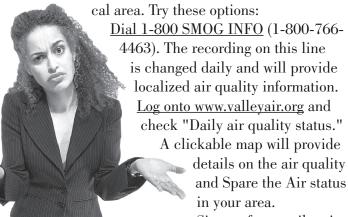


Spare the Air partners. The coupons are good for rides anywhere FAX travels. Each partner can claim a maximum of 20 coupons while supplies last. Contact Charlie Goldberg (559-230-5851). FAX is also working

to give Fresno a convenient, reliable, affordable and relaxing alternative to driving for downtown commutes. Plans for a new express bus service from the River Park area to several downtown locations are underway. The Air District will provide more details when they are available.

Is today a Spare the Air day? There are several ways to find out

There are a number of ways to check air quality in the Valley and to see if it is a Spare the Air day in your lo-



Sign up for e-mail noti-

<u>fication</u>. With this service you or your employees will get immediate notice when Spare the Air days are forecast. See the story below for details.

E-mail notifications -- Our own pollution reduction plan

Spare the Air coordinators have encouraged the Air District to reduce the amount of paper generated through faxed notifications of Spare the Air days. We are offering e-mail notification. Signing up for e-mail notification will make the District's communications with you faster, paper free and more convenient. To sign up for e-mail notification, contact Spare the Air Employer Partner Coordinator Charlie Goldberg, at (559) 230-5851 or by e-mail at

charlie.goldberg@valleyair.org. Also provide the name and e-mail address of someone who can serve as a back up in case you are unavailable on a Spare the Air day.



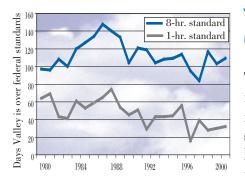
San Joaquin Valley Air Pollution Control Distric



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PUBLIC EDUCATION CONTACTS: Josette M. Merced Bello (josette.mercedbello@valleyair.org) Public Education Administrator/Media Liaison Charlie Coldberg (charlie.goldberg@valleyair.org) Spare the Air Employer Partner Coordinator Janis B. Parker (janis.parker@valleyair.org) Anthony Presto (anthony.presto@valleyair.org) Spare the Air Public Outreach Coordinator Anthony Presto (anthony.presto@valleyair.org) South Valley Education and Media Liaison North Valley Education and Media Liaison

Big Clean Air Payoff participants in 2002 Advanced Drainage Systems Inc. City of Clovis Health Care Center-Farmersville Piccadilly Inn Shaw Am-Gold Corp City of Merced HHSA-Comm. Services-Family Care **Regency Thermographers** AT&T Broadband City of Stockton Holz Rubber Co. San Joaquin Bank B.E. Giovannetti & Sons **Clovis Cemetery District** Horizon Health & Subacute Center San Joaquin Reg. Transit District Bank of the West Coca-Cola House of Redwood, Inc. Saroyan Elementary School Bartels Research Conglas Hy-Lond Conv. Hospital Schack & Co. Inc. Beckman Coulter, Inc. Country Club Autobody IRS Sherwood Lehman Massucco, Inc. Biola Community Services Dep. Countz Counter Tops, Inc Kaweah River Rock Company Stanislaus County Planning Blair, Church & Flynn Consulting Days Inn-Blackstone Kerman Texaco/Car Wash State Farm Insurance Engineering Delano Police Dept. King of Kings Pregnant Womens Strocal Inc. Blueprint Service Co. Denham Personnel Services Program Superior Autobody Collision Center Bronco Wine Co. Diamond of California Madera Ag Services Thielen & Associates CA State Auto Association **Discovery Center** Madera Cars Unlimited TPG Consulting, Inc. California State Univ.-Fresno Dynamics Inc. Madera Community Hospital Tulare County -IHSS Alumni Assoc. FACES Madera County Dept./Engineering Tulare County Library Calaveras Materials Inc. Federal Police Modesto Court Room Fitness Center Tulare District Hospital California Highway Patrol Fresno Area Express Modesto Tent & Awning U.S. Postal Service Fresno California State Univ. Fresno Fresno Association of Realtors National Diversified Sales Unilever Bestfood, N.A. CalTrans Fresno Chamber of Commerce National Training Institute Univ. of California Center-Fresno Chateau Convalscent Hospital H&L Lumber North Fork Mono Rancheria Vision Care Center Check-N-Go-Visalia True Value Nuevo Energy Company Vopak USA Chemical Waste Management Inc. Hammer/I-5 ARCO



Valley to face new 8-hour standard

The Environmental Protection Agency is expected to require air districts nationwide to meet a new 8-hour standard measuring exposure to smog. The new standard seeks to better reflect long-term exposure to pollution. It is unclear when this standard will be required and whether this standard will replace or be in addition to the present 1-hour measure. As the chart at left shows, the Valley has seen improvement on the current 1-hour standard but has not seen improvements on the 8-hour measure. It is expected that achieving this new standard will require new and more stringent controls.