



# Valley Air News

A publication of the San Joaquin Valley Air Pollution Control District

October 1999

## 1999 Air Quality Symposium Focused on Prosperity and Presented Strategies for Success Air District Announced 1999 ADAD Recipients

Electing officials and civic leaders facing community planning and economic issues in the new century found valuable guidance, innovative ideas, and resources at the 7th Air Quality Symposium on September 15 - 16 at the DoubleTree Hotel in Modesto.

*The Race for Prosperity:*

*Strategies for Success* featured discussions on 25 topics related to

The Valley Air District would like to congratulate the ADAD nominees and recipients for their clean air efforts. In addition, the District would like to thank all of the Symposium sponsors and guests.

community planning, economic growth, emerging automotive and fuel technology. More than 100 people attended the biennial event.

In her opening remarks, Modesto City Council-member and Governing Board Chair, Kenni Friedman encouraged local leaders attending the event

to strengthen their commitment to air quality improvement efforts in their

communities. "Only through heightened partnerships with the public, agriculture, industry, related agencies, local government, and the media can we continue to provide a successful, comprehensive, and consistent approach to air quality improvements in the San Joaquin Valley," Friedman said.

California State Treasurer, Philip Angelides gave the keynote address on the economic future of California. Carl Guardino of the Silicon Valley Manufacturing Group discussed how good community planning has been beneficial for business in the Silicon Valley and how similar strategies can help the Valley achieve prosperity.

See SYMPOSIUM, page 2

## PM10 Progress Report

The Valley Air District is currently developing a progress report on its PM10 Attainment Demonstration Plan (PM10 ADP). In 1997, the District adopted the PM10 ADP in response to the requirements of the Federal Clean Air Act Amendments of 1990. The California Air Resources Board approved the PM10 ADP with the condition that after three years, the District would review its overall progress towards implementing the research and control measure commitments made in the Plan. The progress report will fulfill this requirement.

The PM10 Plan included commitments or strategies in six major fields: stationary and area sources, mobile sources, agriculture, public education and awareness, special projects and research, and ambient air quality data and attainment projects. The PM10 Progress Report will outline the District's activity between 1997-1999 in each of the areas. No new or additional District commitments will be made in the report.

The District expects to have the draft PM10 Progress Report available for public review after January 2000.

## INSIDE

### THIS EDITION

ADAD Recipients	2
Governing Board Review	2
Spare the Air Wrap-Up	3
What's Ahead	4

## GOVERNING BOARD REVIEW

Following is a summary of actions taken at the September 15 Governing Board meeting:

- Verbal report from staff regarding future air quality attainment plans and progress reports.
- Approved budget resolution which allocates revenue to the Heavy-Duty Engine Emission Reduction Incentive Program.

The Board also approved a number of items on the consent calendar, including:

- Approved renewal of contract with Panagraph, Inc. for assistance in developing a comprehensive, multilingual public outreach program.
- Approved amendments to REMOVE program grant award contracts, as follows:
  - Approved and authorized execution of Amendment No. 1, Contract #97-001 with the San Joaquin Council of Governments to extend the term of the contract to August 1, 2000.
  - Approved and authorized execution of Amendment No. 1, Contract #97-040 with the Eastern Madera County Chamber of Commerce to extend the term of the contract to December 15, 2000.



The next Governing Board meeting will be held on Thursday, October 14 at 9:00 a.m. at the Central Region Office in Fresno, and via video-conference in the Modesto and Bakersfield offices.

## LONG STORY short

### Annual Rideshare Week

The fourteenth annual Rideshare Week will be held October 4-8 throughout California. This campaign provides an opportunity for commuters to leave their cars at home and try ridesharing, vanpooling, taking public transit, walking or bicycling to work.

To find out more information about events and activities planned in your area, contact your company rideshare representative or call the local Rideshare Office.

### Driving Making You Sick?

According to a study released by the California Air Resources Board and South Coast Air Quality Management District, exposure to air pollution may be ten times higher inside vehicles.

The study measured motorists' personal exposure to common motor vehicle pollutants in Los Angeles and Sacramento, two areas that have high levels of smog from cars and trucks. Researchers found levels of hydrocarbons and carbon monoxide were between two and ten times higher inside vehicles than at roadside or fixed monitoring stations. They also noted that as much as one-half of the pollutants in the test cars were emitted by the vehicle ahead.

### SYMPOSIUM

*Continued from page 1*

The Symposium also featured alternative fuel vehicle drive and rides in the Honda Civic natural gas GX and a special exhibit, "Housing the Next 10 Million," which showcased innovative design ideas for accommodating 10 million new Central Valley residents. The exhibit was presented by the American Institute of Architects, California Council and The Great Valley Center.

Another highlight of the Symposium was the presentation of the 1999 Air District Awards of Distinction (ADAD). Through these awards, the District recognizes outstanding air quality improvements made by Valley businesses, organizations, and individuals. This year, 29 nominees from the District's eight-county area were honored at a special luncheon on September 16. Kenni Friedman hosted the ceremony and presented awards in five categories to the following recipients:

#### Emissions Control Program for Permitted Sources

*Valley Chrome Plating, Clovis*

#### Development and Application of Innovative Technology

*Clean Cam Technology Systems, Bakersfield*

#### Outstanding Media Support

*Steve Elliott, The Modesto Bee*

#### Outstanding Efforts on Behalf of Spare the Air

*HI-TEC Sports USA, Inc., Modesto & Uncle Harry's New York Bagelry & Coffeehouse, Fresno*

#### Pollution Prevention Projects

*Altamont Commuter Express (ACE), Stockton*

The Valley Air District congratulates all of the ADAD nominees and recipients for their clean air efforts.

## Valley Air District Signs Memorandum of Agreement with California Department of Forestry and Fire Protection

**A** Memorandum of Agreement (MOA) to conduct mobile air monitoring of prescribed fires was signed on August 19 by the Valley Air District and the California Department of Forestry and Fire Protection (CDF). The agreement specifies the roles and responsibilities that the District and CDF will undertake during this two-year Smoke Impact Monitoring Partnership (SIMP). The information gathered during the SIMP may provide a better understanding of smoke concentrations, smoke plume dispersion, and development of emissions estimates and how it affects the Valley. This will allow both parties to make more informed decisions on balancing the need for clean and healthy air while retaining the ability to utilize prescribed fire.

During the project, the District and CDF will collect air samples near one wild fire and five prescribed fires. CDF staff will lead the SIMP and will provide the personnel necessary to operate and maintain the mobile air sampling modules. CDF will also provide two trailers to house the modules and the vehicles to haul the modules to monitoring sites. The District will loan CDF instruments and equipment for the modules, train CDF staff to operate/maintain the air monitoring equipment, and provide meteorological information for each fire monitored. By monitoring smoke accumulation from prescribed fires, the District will be able to assist the CDF in operational decisions, protect firefighters, and provide advisories/alerts to protect the public health and safety.

The District and CDF staff hope to have the mobile air monitoring modules operational during the Fall of the 1999 prescribed fire season.



Spare the Air season officially ended September 30<sup>th</sup>. Through this voluntary program, Valley residents can make a significant impact on local air quality by reducing air pollution-causing activities and products. Thanks to the efforts of our Employer Partners, the public, and mild temperatures this summer, the number of unhealthy air quality days remained low. As of press time, there were a total of eleven Spare the Air days in the San Joaquin Valley. This season, the Northern Region of the District experienced nine Spare the Air days compared to eleven days in the Central and Southern Regions.

Spare the Air, now in its fourth year, continues to grow in popularity as more people recognize that air quality affects our health and the economic well being of our communities. On June 10<sup>th</sup>, over 25 organizations and businesses participated in this year's Drill Day activity, The Big Clean Air Pay-Off. It was a district-wide event aimed at encouraging public participation in the Spare the Air program through special promotions and discounts. In addition, nearly 60 businesses joined our efforts to improve air quality by becoming Spare the Air Employer Partners in 1999. This brings the total number of partners to 731.

The Valley Air District would like to thank these concerned companies and everyone who made an effort to Spare the Air this summer.

For more information about the Spare the Air program or to find out how you can become an Employer Partner, call (559) 230-5800.

## Report Smoking Vehicles

**C**ars are a wonderful invention but they are also the main cause of air pollution in our Valley. Smoking vehicles not only add to our pollution problem; they are against the law. Cars that are not cared for can create up to 25 times more pollution.

You can do your part for cleaner air by anonymously reporting smoking vehicles seen on Valley roads. Simply write down the license number, make and model of the smoking vehicle, and when and where you saw it. Then send the information to the San Joaquin Valley Air Pollution Control District at 1990 E. Gettysburg Ave., Fresno, CA 93726, Attn. Smoking Vehicle Program. You can also report

smoking vehicles by calling 1(800) 559-9AIR (247).

The owner of the car will receive a letter from the District asking him or her to make the necessary repairs.

For more information about the Smoking Vehicle Program, call (559) 230-5800.

*TIP OF THE MONTH*

**October - National Car Care Month**

- Taking care of your car means taking care of the air ...
- ALWAYS KEEP YOUR CAR PROPERLY TUNED.

