

VALLEY AIR NEWS

A publication of the San Joaquin Valley Air Pollution Control District - August 2009

Become a Healthy Air Living Business Partner

The Air District wants Valley businesses to collaboratively work together for clean air by becoming Healthy Air Living Business Partners.

Participation is voluntary and free. Partners are provided with tools, resources and incentives to help businesses implement energy efficiency strategies, develop trip-reduction strategies and reduce operational emissions, all while saving money and boosting employee morale.

Businesses may also receive marketing materials, identifying your business as a proud Healthy Air Living Business Partner.

To enroll, go to healthyairliving.com and download the forms for Business Partner Enrollment.



How do you live a Healthy Air Life?

Tell us and receive a free Healthy Air Living T-shirt!

Have you made any changes in your daily activities to account for air pollution? Is air quality now a priority in your decision making process?

Here's your opportunity to receive a free Healthy Air Living T-shirt.

All you have to do is be one of the first 50 people to tell us one thing you are doing to help improve the Valley's air.

E-mail us at public.education@valleyair.org with your name, address and shirt size from small to XXL, and tell us how **you** live a Healthy Air Life.



Air District, Chevy dealers offer free, new Malibu Hybrid Summer contest runs through September

The Air District and Central Valley Chevy Dealers are urging Valley residents to live Healthy Air lives by entering to win a free, brand-new Chevy Malibu hybrid!

The dealers association is donating a new car in this summer's Healthy Air Living hybrid giveaway.

"This partnership signals innovation and a new thinking that foretells a brighter future for Chevy dealers throughout the Central Valley," said Seyed Sadredin, Air District executive director and air pollution control officer, in hopes that this partnership will not only help with the region's tough air-quality challenges, but also help lift local businesses in the Valley.

The contest is open to all residents of the air basin at least 18 years old. Eligible persons can enter by visiting any of the Chevy dealers listed below and completing an entry form, or by completing a Healthy Air Living Personal Pledge form and pledging to incorporate Healthy Air Living practices in their daily lives.

Healthy Air Living is a year-round initiative that encourages residents, businesses and other organizations to examine their everyday habits and make decisions with air quality in mind. Carpooling, using mass transit and reducing vehicle miles traveled – as well as driving a hybrid – are good examples of Healthy Air Living principles.

City	Dealer
Chowchilla	Steves Chevrolet
Clovis	Hedrick's Chevrolet
Dinuba	Ed Dena's Auto Cente
Firebaugh	Firebaugh Chevrolet
Fresno	Michael Chevrolet
Hanford	Keller Motors
Lodi	Sanborn Chevrolet
Madera	Madera Chevrolet
Merced	Courtesy Chevrolet
Modesto	American Chevrolet
Oakdale	Steves Chevrolet
Patterson	Thompson Chevrolet
Sanger	Sequoia Chevrolet
Selma	Liberty Chevrolet
Stockton	Chase Chevrolet
Tracy	Tracy Chevrolet
Tranquility	Gill Chevrolet
Turlock	Smith Chevrolet



The deadline for entry submission is September 30, 2009. Limit one entry per person; additional rules and regulations apply. For full details and an online version of the pledge card, visit www.healthyairliving.com, or contact the Valley Air District: in Fresno at 559-230-6000; in Modesto at 209-557-6400; and in Bakersfield at 661-392-5500.