

# *The San Joaquin Valley's Transportation Self-Help Counties*

## *Improving Our Air Quality*

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# ***What is a Self-Help County ?***

- A County that has chosen, by a 2/3 public vote, to tax themselves to implement their community's transportation agenda.

# *Why did they propose a tax ?*

- Their transportation **needs** far exceeded projected revenue.
- Also
  - Federal dollars come with a federal agenda (i.e. conditions for use)
  - State dollars often have a similar state agenda (i.e. conditions for use)
- Self Help County dollars are used to implement the ***local community agenda***
- They also ***leverage*** other federal or state dollars that require match

# California's 19 Self-Help Counties



The gross annual revenue for these 19 counties equals almost **\$3 billion** a year.

They represent 83% of the State's Population

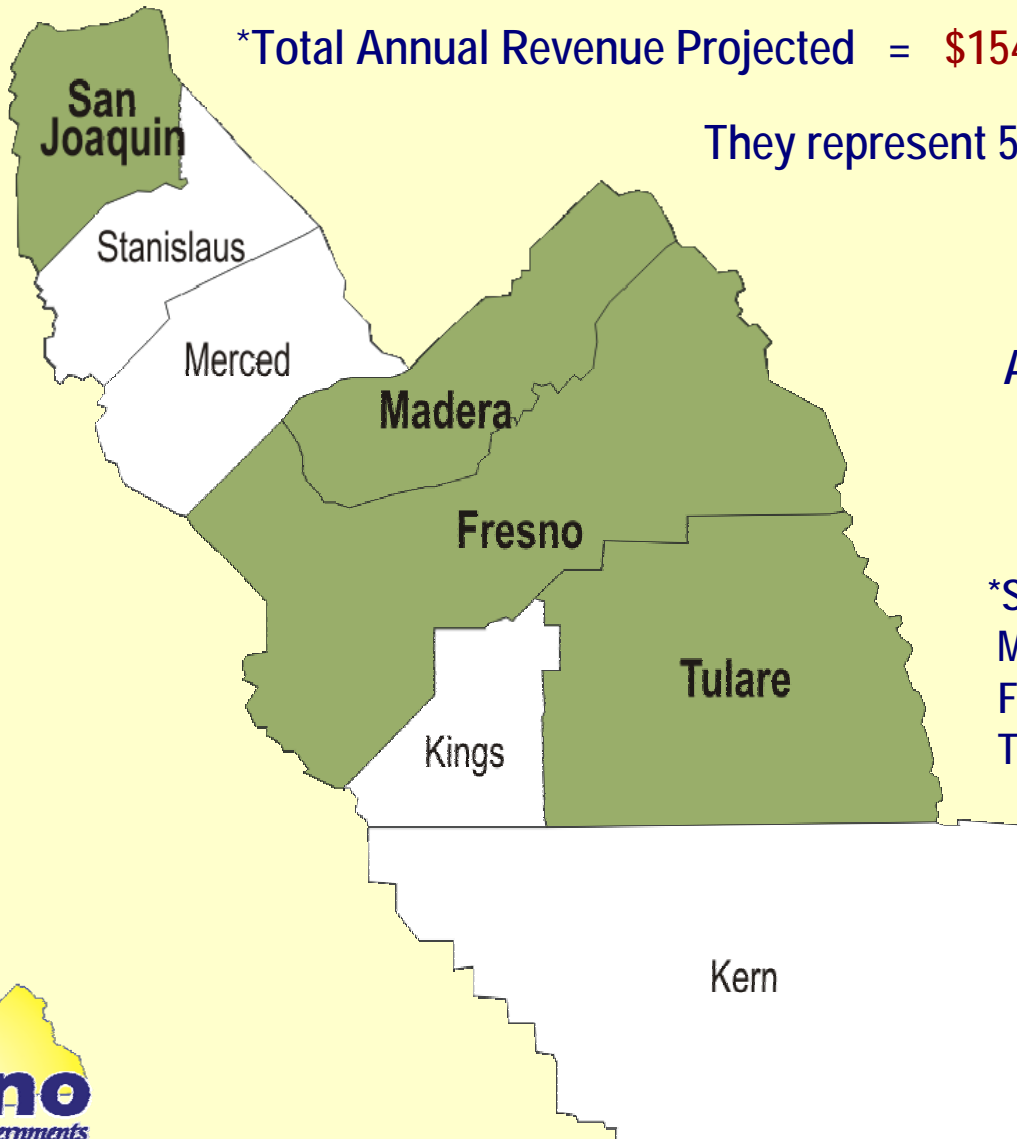
## LEGEND

County	Tax Expiration
Alameda	2022
Contra Costa	2034
Fresno	2027
Imperial	2009
Los Angeles	Permanent
Madera	2027
Marin	2025
Orange	2041
Riverside	2039
Sacramento	2039
San Bernardino	2040
San Diego	2048
San Francisco	2033
San Joaquin	2041
San Mateo	2034
Santa Barbara	2009
Santa Clara	2036
Sonoma	2025
Tulare	2037

# The Valley's 4 Self-Help Counties

\*Total Annual Revenue Projected = **\$154.85 Million**

They represent 55.75% of the Valley's population



Average Annual Revenue Projected  
over each Measure's Life  
*[1/2 cent sales tax]*

*San Joaquin ( <i>current</i> )	\$36.75 Million
Madera	\$10.65 Million
Fresno	\$85.72 Million
Tulare	\$21.73 Million

\*San Joaquin (*future*) \$84.07 Million

# ***What if the other 4 counties were to pass a transportation measure?***

- An estimated \$101.59 million would be collected in annual revenue from the remaining counties of Stanislaus, Merced, Kern and Kings.
- Valleywide, this would be a **\$256.44** million annual revenue if all 8 counties became Self Help

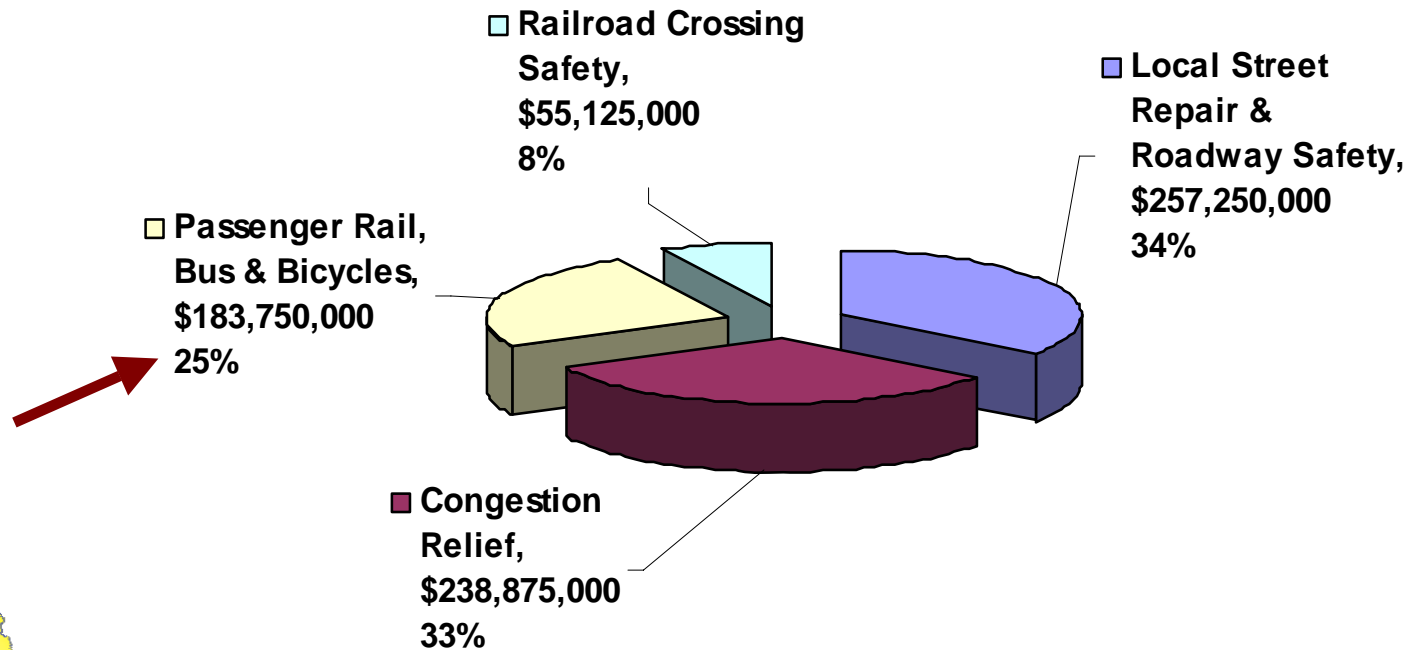
# *How these 4 transportation measures are helping air quality*

- Each county developed its own community agenda, but they have in common the obvious need to offer transportation choices other than the automobile:
  - Transit
  - Bicycle lanes, facilities, trails
  - Pedestrian trails
  - Van Pools
- Some measure elements clearly aimed at choices with air quality benefits.
- Other elements may have flexibility, with projects to be decided upon at the local level
- All regional transportation projects are subject to analysis showing they would improve air quality when implemented.

# San Joaquin County's Measure K

## San Joaquin County's Measure K 1990-2010 \$735 Million

Local Street Repair & Roadway Safety   Congestion Relief   Passenger Rail, Bus & Bicycles   Railroad Crossing Safety

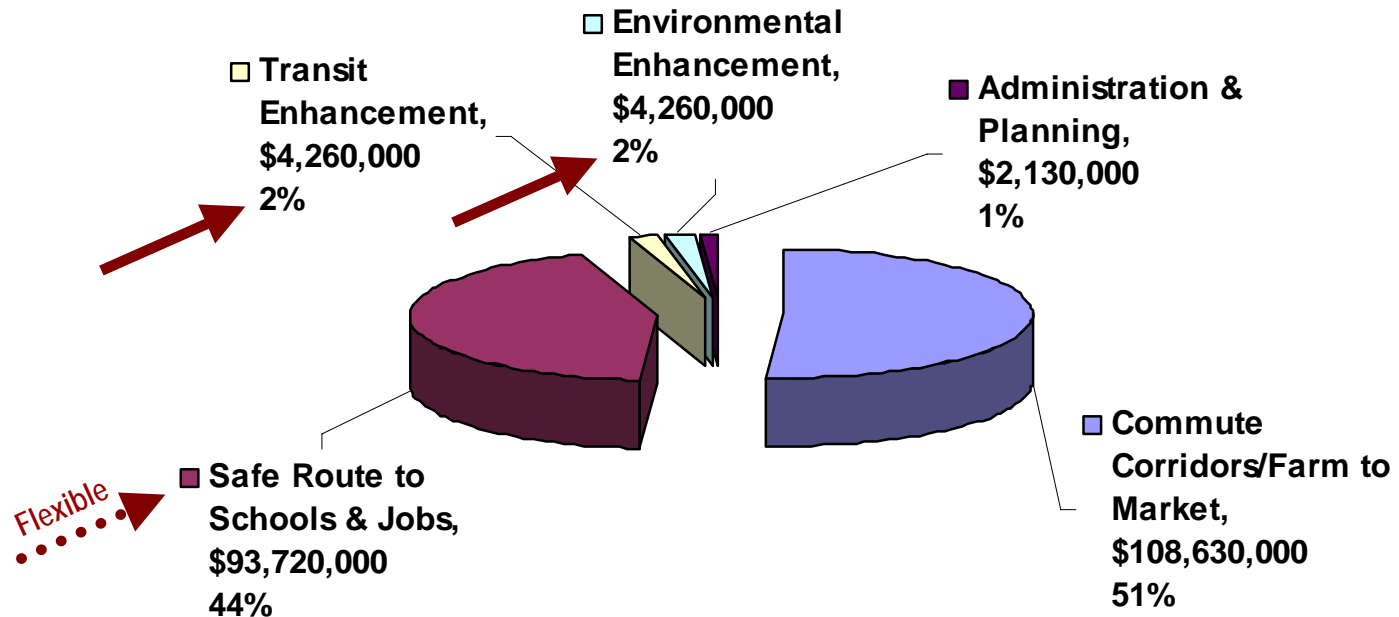




# Madera County's Measure T

Madera County's Measure T 2007 - 2027  
\$213 Million

- Commute Corridors/Farm to Market
- Safe Route to Schools & Jobs
- Transit Enhancement
- Environmental Enhancement
- Administration & Planning

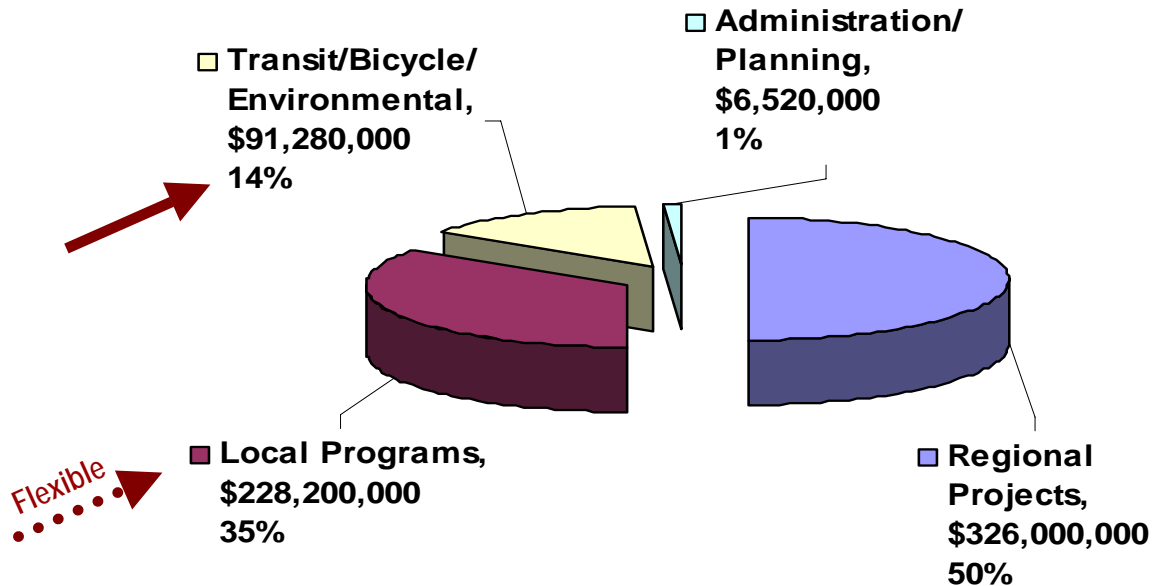


→ Air Quality Improving Elements: 4% (\$8.52 million)

# Tulare County's Measure R

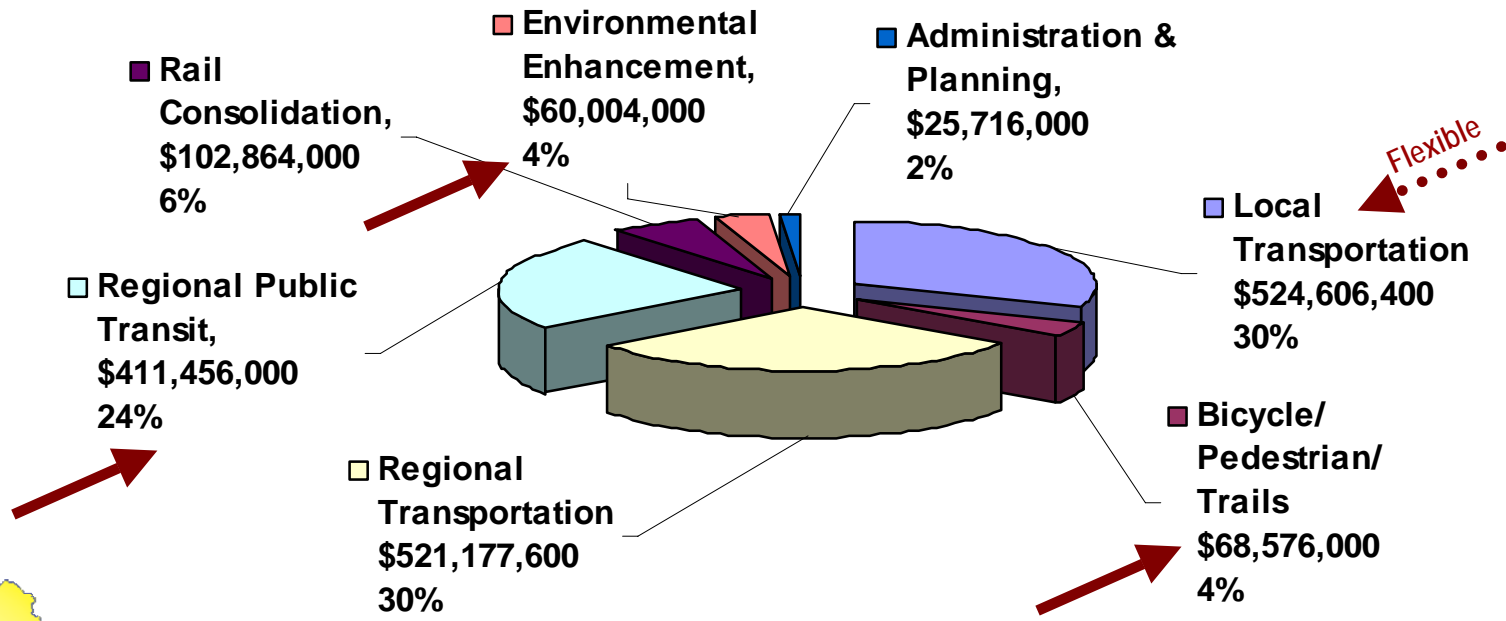
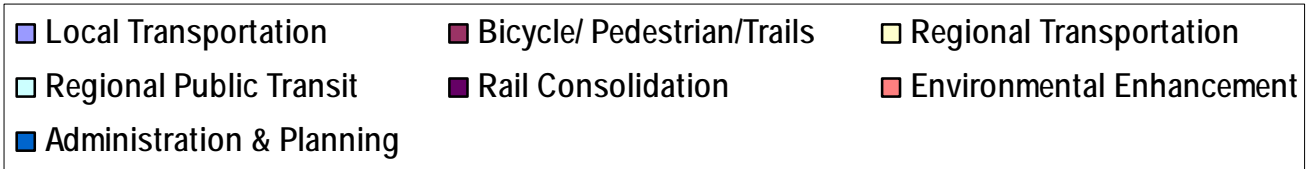
## Tulare County's Measure R 2007-2037 \$652 Million

■ Regional Projects ■ Local Programs □ Transit/ Bicycle/Environmental □ Administration/Planning



# Fresno County's Measure C

## Fresno County's Measure C 2007-2027 \$1.7 Billion



→ Air Quality Improving Elements: 32% (\$540.04 million)

# ***Total \$ expended with improved Air Quality expected***

- Collectively, the 4 Self Help counties of San Joaquin, Madera, Fresno and Tulare are expending **\$823.59 million** on projects to improve air quality.
- Represents **25%** of the \$3.3 billion anticipated over the 4 measure terms.
- Does not include flexible programs where local cities and the county may choose additional projects with specific air quality benefits.
- As projects implemented specific air quality emissions calculations should occur to document the benefit.

# *Passing a Measure is Hard Work*

- May require special legislation (generic available)
- Assessing your needs versus your revenues
- Polling
- Developing consensus on a community agenda
- Polling the proposed plan
- Getting the Measure on the voter ballot
- Voter education
- Campaign leadership
- Campaign funding
- Campaign strategy
- More polling
- **2/3 vote required to pass**
- Implementing the measure

**"ALL POLITICS IS LOCAL"**

Thomas "Tip" O'Neill, former Speaker of the House in the U.S. Congress

2007 AQ Symposium presentation available at

[www.fresnocog.org](http://www.fresnocog.org)