

Action Summary Minutes  
San Joaquin Valley Unified Air Pollution Control District

**CITIZEN'S ADVISORY COMMITTEE**

Central Region Office, Governing Board Room  
1990 E. Gettysburg Avenue, Fresno, CA.

**Tuesday May 5, 2009**  
**10:00 a.m.**

*The Citizens Advisory Committee Meeting was held via video teleconference (VTC): Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern Region Office, VTC Room, 34946 Flyover Court, Bakersfield and the Northern Region Office, VTC Room, 4800 Enterprise Way, Modesto. The CAC Meeting was webcast.*

1. CALL TO ORDER - The Chair, Mary-Michal Rawling, called the meeting to order at 10:04 a.m.
2. ROLL CALL - was taken and a quorum was present to hold a meeting. There was a quorum from all three interest groups to vote.

<u>County</u>	<u>Member Name/Interest Group</u>	<u>Location</u>
Fresno	Amarpreet Dhaliwal – CIG (P)	Central
	Ryan Jacobsen – IAIG (A)	Central
Kern	Les Clark – IAIG (P)	Southern
	Brent Green – CIG (P)	Southern
Kings	Dennis Tristao – EIG (P)	Central
	Kelly Deming – EIG (P)	Central
Madera	Donald Horal – IAIG (P)	Central
	Lee Smith – EIG (P)	Central
Merced	Mary-Michal Rawling – EIG (P)	Central
	Dean Wilson – CIG (P)	Northern
San Joaquin	Roger Hoffdahl – IAIG (A)	Northern
	Wade Broughton – CIG (P)	Northern
Stanislaus	Richard Gibson – EIG (P)*	Northern
Tulare	Christine Foster – EIG (P)	Central

*\*Arrived at 9:08 a.m.*

*(P)=Primary, (A)=Alternate, IAIG=Industry/Ag Interest Group,  
EIG=Environmental Interest Group, CIG=City Interest Group*

Staff present in Central Region Office (Fresno) - Seyed Sadredin, Executive Director/APCO; George Heinen, Supervising Air Quality Engineer; Scott Nester, Director of Planning; Jamie Holt, Chief Communications Officer; Maricela Velasquez, Senior Public Information Representative; Rich Burt, Communication Systems Analyst; Angie DeSantiago, Clerk to the Board

Staff present in the Northern Region Office (Modesto) – Karen Morris, Administrative Analyst

Staff present in the Southern Region Office (Bakersfield) – Nannette Manzo, Senior Office Assistant

3. APPROVE MINUTES OF APRIL 7, 2008 - The Minutes were approved with minor grammatical corrections.
4. PUBLIC COMMENTS - There were no public comments.
5. CHAIR COMMENTS - None
6. EXECUTIVE DIRECTOR/APCO COMMENTS - Seyed Sadredin, APCO, gave the report. He stated the District's 2009-10 Budget Hearing will be presented at the Governing Board meeting on May 21, 2009. It is a noticed public hearing for the exclusive purpose of reviewing the budget and providing the public the opportunity to comment. The Recommended Budget will be set for public hearing for adoption on June 18, 2009. He gave a summary of the significant highlights of the 2009-10 Recommended Budget and an overview of the District's goals and objectives for the coming year. He stated the Board will receive the Recommended Budget prior to the Board meeting and a complete copy of the Recommended Budget will be available for review on the District's website at [www.valleyair.org](http://www.valleyair.org). The Board will also set aside adoption of Rule 4570 (Confined Animal Facilities) and set June 18, 2009 for a public hearing to consider the District's assessment of the public health impacts of Rule 4570 and to either readopt Rule 4570 without changes or to direct staff to proceed with development of amendments to that Rule. He stated a draft of the required health assessment has been completed and is available to the public for comment on the District's website at [www.valleyair.org](http://www.valleyair.org).

Mr. Sadredin stated the Valleywide Special City Selection Committee met on March 31, 2009 and adopted the Procedures and Rotation Schedule. He stated by law, the Air Pollution Control Officer (APCO) must manage the election process by sending applications to various candidates, making sure the voting is conducted properly and bringing the final results back before the Special City Selection Committee. He also stated the deadline for those cities interested in being appointed to the Board is May 15, 2009. He stated the adopted Rotation Schedule will fill four vacancies on the Board, two Large City Seats, one from City of Stockton and one from City of Visalia. In

addition, the two Small City Seats will be filled, one from Kings County and one from Kern County. He stated if everything goes according to plan, these seats will be filled in August of this year. In addition, he reported the District sent out letters to truck owners eligible for the Proposition 1B Goods Movement Emission Reduction Program. He stated 788 truck owners qualify for funding and the rest will be placed on a waiting list. He reported that at the State level, the Air Resources Board (ARB) was able to sell \$160 million dollars in bonds and will release the Proposition 1B funding reserved for the District. This release of funds will allow the District to move forward with pending Proposition 1B projects. ARB has released the freeze on the Carl Moyer Funding and has also opened the Carl Moyer Multi-District Voucher Incentive Program. This program is for On-Road Heavy-Duty Trucks, available to small fleets including owner operators, and offers up to \$35,000 towards the purchase of a qualifying new truck. He also reported the District has been working with various cities and counties and the Governor's Partnership on Federal Stimulus Package funding. He stated any other cities or municipalities interested in assistance or partnership regarding these grants can contact the District.

7. REPORT FROM THE ENVIRONMENTAL JUSTICE ADVISORY GROUP (EJAG) – Rosenda Mataka, At-Large Representative, gave the presentation. She thanked the CAC for member participation on the Environmental Justice Advisory Group (EJAG) and for their excellent job in providing guidance to the EJAG committee. She stated the EJAG is focusing on the following two issues: obtaining a waiver for environmental justice communities to access information from the District without cost; and defining the environmental justice community's role within the District. In addition, Mr. Sadredin reported there are still vacancies in the Small Business and Tulare County Seats and asked the CAC for their help to recruit candidates. Maricela Velasquez, Senior Public Information Representative, stated the EJAG has received one application and possibly two more for the Small Business Seat. Once the interview process is conducted, recommendations will be presented at the CAC meeting on June 2, 2009.
8. UPDATE ON DISTRICT'S FAST TRACK MEASURES - Scott Nester, Director of Planning, gave the presentation. He stated the District adopted the Ozone Plan in 2007. Ozone attainment requires 75% in NOx reductions which is a vigorous effort because 80% of NOx emission are from mobile sources which are beyond the District's regulatory authority. To assist with this effort, the Governing Board adopted the Dual Path Ozone Strategy. The first part of the strategy was the 2007 Ozone SIP which meets the mandates of the Federal Clean Air Act. The second part is the Fast Track Program to accelerate ozone attainment. He reported the Fast Track Program consists of three parts: increase funding for incentives for mobile sources; push ARB and EPA to adopt strong NOx regulations; and Fast Track Measures. He added In 2007-08 the District implemented measures and the following efforts were

made: increase funding through Proposition 1B revenue and establish the Community Clean Air Fund; assist ARB in adopting the most effective NOx regulations for trucks and off-road vehicles; Board adoption of Healthy Air Living; Advance Emission Reduction Options (AERO); short sea shipping; and high-speed rail advocacy. He stated the District's 2009 Fast Track Measures include: energy conservation, alternative energy generation, green contracting and green fleets, and urban heat island mitigation. He stated the measures were taken to the Fast Track Committee in February 2009 and an Action Plan will go to the Governing Board in June 2009. He also stated the concepts for these measures will be presented at Healthy Air Living Business Conferences in June 2009 and continues with outreach to target audiences through December and into 2010.

Mr. Sadredin asked for the CAC to include at a future meeting, an agenda item to discuss implementing a process to encourage residents and businesses to perform self energy efficiency audits and upgrades. He also asked the CAC to encourage their communities in providing input to the Action Plan that will go to the Board in the near future.

Ms. Rawling stated an agenda item on energy conservation will be put on the agenda for the next CAC meeting on June 2, 2009. She also commented on the importance of the urban heat island mitigation measure and suggested contacting the UC Cooperative Extension as a resource for tree planting. Christine Foster also gave the names of Ms. Dana Karcher, Tree Foundation of Kern County and Mr. Brian Kempf, Urban Tree Foundation of Tulare County as contacts for providing information for this measure.

The CAC was encouraged to attend and notify their communities of the upcoming Business Summits to be held June 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> 2009.

9. RULES UNDER DEVELOPMENT - GEORGE Heinen, Supervising Air Quality Engineer, gave the presentation. He stated a series of workshops have been held for the following rules: Rule 4308 (Boilers, Steam Generators, and Process Heaters, rated 0.0775 to <2.0 MMBtu/hr), Rule 4566 (Organic Waste Operations), Rule 4695 (Brandy and Wine Aging), and Rule 2301 (Emission Reduction Credit Banking). Due to a court decision, Rule 4570 (Confined Animal Facilities) will be set aside pending on the Board's action on May 21, 2009. Rule 4311 (Flares) and Rule 4692 (Commercial Charbroiling) are scheduled for Receive and File for the May 21, 2009 Governing Board meeting. He also reported workshops in June are scheduled for Rule 9410 (Employer Based Trip Reduction Programs), Rule 4601 (Architectural Coatings), and Rule 4612 (Motor Vehicle and Mobile Equipment Coating Operations-Phase II). Mr. Sadredin stated Rule 9410 will require large employers with 100 employees or more to offer employee trip reduction programs. He also stated the District has received concerns from businesses regarding liability issues and the mandatory requirement for

employees to participate. The District has changed its approach by requiring businesses to focus on what they can do to encourage alternative transportation. Businesses will be required to put certain options in place to meet the requirements of the Rule and report to the District on an ongoing basis the measures that are being offered and the level of participation.

10. OUTREACH AND COMMUNICATIONS REPORT - Jaime Holt, Chief Communications Officer gave a report on the District's upcoming events. She stated the Clean Green Yard Machine (CGYM) program started April 22, 2009 and ends May 31, 2009. This program offers 1,500 vouchers to receive a 63 percent discount on a clean Neuton electric lawn mower. May is Bike-to-Work month and the District is working with the Modesto and Bakersfield Bike Coalition in sponsoring a variety of Bike-to-Work activities in each region. She also stated the District offers new features on the Healthy Air Living (HAL) website including new media elements such as videos on the home page, incorporating updated business and individual success stories that demonstrate how they are living healthier air lives. In addition, she stated the District has its own Facebook page and may establish a Twitter account. She reported the upcoming business summits are scheduled for the following dates: June 2, 2009, 1:30-3:30 p.m. (Bakersfield); June 3, 2009, 1:30-3:30 p.m. (Fresno), and June 4, 2009, 9:30-11:00 a.m. (Modesto). Interactive discussions will be on Rule 9410, Fast Track measures, healthy air living in general, and emission reduction strategies from the industrial operation standpoint. As a follow-up to the summits, the District is sponsoring Healthy Air Living Air Quality Chats events at sixteen small communities throughout the Valley. The events will be held at schools, libraries and community centers. The Healthy Air Living Chats are free two-hour evening events geared at bringing Valley residents together to learn about the simple things they can do to improve air quality in the Valley.
  
11. ARB COMMENTS – PRESENTED BY ARB REPRESENTATIVE - Jeff Lindberg, ARB Liaison, gave the presentation. He stated at the Air Resources Board (ARB) Board meeting on April 23, 2009, the staff presented a proposal to establish a Low Carbon Fuel Standard for the reduction of greenhouse gas emissions from California's transportation fuels by ten percent by 2020. Governor Schwarzenegger issued the executive order requiring a low carbon fuel standard in January 2007. It directed the State to drive down greenhouse gas emissions from the transportation sector which accounts for 40 percent of the State's total greenhouse gas emissions. The regulation is designed to increase the use of alternative fuels, replacing 20 percent of the fuel used by cars in California with clean alternative fuels by 2020, including electricity, biofuels, hydrogen and other options. This measure will boost the market for alternative-fuel vehicles and achieve 16 million metric tons of greenhouse gas emission reductions by 2020. ARB representatives describe the measure as the most important early-action called for under AB 32, the Global Warming Solutions Act (Nunez, 2006). Ms. Rawling requested a copy of the report

given by Mr. Lindberg.

12. MEMBER COMMENTS AND SUGGESTIONS TO BE INCLUDED IN THE PRESENTATION OF THE REPORT DURING THE GOVERNING BOARD MEETING ON MAY 21, 2009 - Christine Foster asked for the presentation of the report to focus on the Healthy Air Living Air Quality Chats and the Business Summits that were presented.
13. VOLUNTEER TO PRESENT REPORT DURING GOVERNING BOARD MEETING - Les Clark volunteered to present the report during the May 21, 2009 Governing Board Meeting.

ADJOURN

Meeting adjourned at 12:02 p.m.

NEXT MEETING – The next CAC Meeting is scheduled on Tuesday, June 2, 2009.