

Action Summary Minutes
San Joaquin Valley Unified Air Pollution Control District

CITIZEN'S ADVISORY COMMITTEE

Central Region Office, Governing Board Room
1990 E. Gettysburg Avenue, Fresno, CA.

Tuesday, October 6, 2009
10:00 a.m.

The Citizens Advisory Committee Meeting was held via video teleconference (VTC): Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern Region Office, VTC Room, 2700 M Street, Bakersfield and the Northern Region Office, VTC Room, 4800 Enterprise Way, Modesto. The CAC Meeting was webcast.

1. CALL TO ORDER - Mary-Michal Rawling, Chair, called the meeting to order at 10:05 a.m.
2. ROLL CALL - was taken and a quorum was present.

<u>County</u>	<u>Member Name/Interest Group</u>	<u>Location</u>
Fresno	Ryan Jacobsen/IAIG (A)	Central
	Amarpreet Dhaliwal/CIG (P)	Central
	Kevin Hamilton/EIG (P)	Central
	Sarah Sharpe/EIG (A)	Central
Kern	Les Clark/IAIG (P)	Southern
	Brent Green/CIG (P)	Southern
Kings	Riley E. Jones/IAIG (P)	Central
	Dennis Tristao/CIG (P)	Central
	Kelly Deming/EIG (P)	Central
Madera	Donald Horal/IAIG (P)	Central
	Lee Smith/EIG (P)	Northern
Merced	Mary-Michal Rawling/EIG (P)	Central
San Joaquin	Roger Hoffdahl/IAIG (P)	Northern
Tulare	Derek Williams/IAIG (P)	Central
	Christine Foster/EIG (P)	Central
	Mike Santana/CIG (P)	Central

*(P)=Primary, (A)=Alternate, IAIG=Industry/Ag Interest Group,
EIG=Environmental Interest Group, CIG-City Interest Group*

Staff present in Central Region Office (Fresno) - Seyed Sadredin, Executive Director/APCO; Scott Nestor, Director of Planning; Jaime Holt, Chief Communications Officer; Dr. David Lighthall, Health Science Advisor; George Heinen, Supervisor-Rule Development; Jessi Fierro, Senior Air Quality Specialist; Lisa Van de Water, Air Quality Specialist; Rich Burt, Communication Systems Analyst II; Angie DeSantiago, Clerk of the Board

Staff present in the Northern Region Office (Modesto) - Theresa Hayward,
Senior Office Assistant

Staff present in the Southern Region Office (Bakersfield) - Nannette Manzo,
Senior Office Assistant

3. APPROVE MINUTES OF SEPTEMBER 1, 2009 - The minutes were approved with one minor change.
4. PUBLIC COMMENTS - There were no public comments.
5. CHAIR COMMENTS - here were no comments from the Chair.
6. EXECUTIVE DIRECTOR/APCO COMMENTS - Seyed Sadredin, Executive Director/APCO, gave the presentation. He stated at the Governing Board Meeting on September 17, 2009, the Board voted to reauthorize the District's Economic Assistance Initiative for another six months. He added at the request of Dr. Telles, the Board directed staff to consider making the Economic Assistance Measures permanent and return with appropriate recommendations to that effect.

Mr. Sadredin added the Board adopted amendments to Rule 4692 (Commercial Charbroiling) and approved the District's proposal to create a \$500,000 pilot Charbroiler Incentive Program (ChIP) to fund the installation of particulate matter (PM2.5) controls on under-fired charbroilers.

Mr. Sadredin noted the October Governing Board Meeting is rescheduled to November 5, 2009. At this meeting, the Board will consider adoption of a proposed set of policy and rule documents aimed at helping residents, businesses, cities and counties in the San Joaquin Valley to address greenhouse gas (GHG) emission impacts, under the California Environmental Quality Act (CEQA). The package includes a proposed District policy addressing GHG Emission Impacts for Stationary Source Projects under CEQA and proposed amendments to Rule 2301 (Emission Reduction Credit Banking), to allow entities to receive credit when they voluntarily reduce GHG emissions.

Mr. Sadredin notified the Board residents have until October 15, 2009 to win the Chevy Malibu Hybrid by visiting a participating dealer or filling out a personal air-quality pledge card at www.healthyairliving.com.

Mr. Sadredin noted the EJAG evaluation is still in progress and a preview will be presented to the CAC at the December 1, 2009 meeting. He added one of the recommendations in the report is to build a better communication platform between the CAC and EJAG.

Mr. Sadredin reported there have been significant changes to Rule 9410 (Employer Based Trip Reduction) and a report will be given at today's meeting.

The Chair stated she received input from one member on the EJAG evaluation and will forward it to Mr. Sadredin along with her report. She again encouraged CAC members to contact the EJAG members in their county and ask the three specific questions discussed at the CAC meeting on September 1, 2009.

7. REPORT FROM THE ENVIRONMENTAL JUSTICE ADVISORY GROUP (EJAG) – Lourdes Medina, At-Large Representative gave the report. She stated the minutes are available for review. Ms. Medina gave a brief overview of the responsibilities of the EJAG. She reported that EJAG is still in its infancy and should be given time to work on accomplishing projects such as the District's EJ Map. Ms. Medina felt there is a lack of communication between the CAC and EJAG and encouraged the CAC members to provide guidance in dealing with issues. She assured the CAC members that EJAG is a committee dedicated to promote good air quality for communities in the Valley. She added the next EJAG meeting is scheduled for October 19, 2009.

Mr. Sadredin noted that he attended the last EJAG meeting on September 21, 2009. He complimented Ms. Medina for her accomplishments in getting the EJAG to focus on their specific duties as identified in the District's Environmental Justice Strategy. Mr. Jones and Mr. Dhaliwal stated the EJAG is making progress toward being more structured and complimented Ms. Medina for her good work.

8. UPDATE REPORT ON SCHOOL ADVISORY FLAG PROGRAM AND RECEIVE CAC INPUT AND RECOMMENDATION - Dr. David Lighthall, the District's Health Science Advisor, gave the report. He noted that new health research shows children in the elementary school age range are affected by air pollution events that may occur. He also noted there is a growing risk of elevated PM2.5 and ozone exposure due to wild fires and by decreasing children's exposure to these inflammatory events, long term benefits will be achieved in terms of protecting their lung development.

Dr. Lighthall stated the District, in conjunction with the Asthma Coalitions, has been the only district in the State of California to develop an Air Quality Flag Program. He also noted Mary-Michal Rawling has been a leader in the development of this Program in the valley. The District is proposing to give more options to schools that choose to be in the Flag Program. He added

the District will continue to work with San Joaquin Valley schools and other stakeholders to develop final Air Quality Guidelines for San Joaquin Valley school districts in time for utilization in their 2010-11 school year. Dr. Lighthall noted Tim Tyner, UCSF-Fresno, Susie Rico, American Lung Association, Mary-Michal Rawling, Merced Asthma Coalitions, Stanislaus, and other Asthma Coalitions have been critical resources for this project.

Mr. Sadredin stated the District will be going before the Governing Board on November 5, 2009 for approval of the interim Voluntary Air Quality Advisory Guidelines.

The CAC members discussed the challenges faced in getting all schools to participate in the Flag Program. Ms. Rawling stated most of the schools want to be involved, however, are reluctant because it is another thing to add to their curriculum. It was felt the simplicity of the program would be an important factor in getting school participation. Ms. Rawling stated there are still complicated issues that need to be addressed and with continued discussions, the CAC will be able to come up with recommendations.

9. UPDATE ON DEVELOPMENT OF RULE 9410 (EMPLOYER BASED TRIP REDUCTION) AND REQUEST CAC TO PROVIDE INPUT TO DISTRICT STAFF

Jessi Fierro stated the District has been focusing on outreach and emphasized communication is going to be critical to the success of this Rule for both employers and the District. She reported three workshops have been held as well as face to face meetings. The District has been taking a team approach with this Rule by bringing rule developers, Human Resources and Outreach and Communication members to talk to a wide range of people in the Valley to develop the very best Rule. She reported the public comment period for the most recent draft closed September 30th and fifteen comments were received from stakeholders in the Valley. The District is currently working on summarizing and responding to the comments. She reported a new draft of the rule will be posted on October 15 and two workshops are scheduled for October 26 (1:30 p.m.) and October 28 (9:00 a.m.-tentative). She also pointed out the District has expanded on outreach by improving mailing lists to make sure it includes any employers subject to this Rule.

Ms. Fierro gave a brief overview of the Rule. She stated Rule 9410 is designed to reduce emissions associated with work commutes by reducing the use of single-occupancy vehicles in the Valley. She reported under the proposed Rule, larger employers (those with 100 or more eligible employees) would use District-supplied tools and materials to establish employee trip reduction implementation plans. The draft rule proposes a menu-based approach with a phased-in compliance schedule along with

semiannual employee surveys.

Scott Nester, Director of Planning, summarized the report by giving an overview of the measures that have been successfully implemented; the level of support offered in Section 7 of Rule 9410; and how the Healthy Air Living Program promotes implementation of this Rule. Mr. Nester asked CAC members to remind their constituents of the workshops.

Ms. Fierro stated any information specific to Rule 9410 may be found at www.valleyair.org/tripreduction.htm. or email Ms.Fierro or Ms. Nichole Corless at tripreduccion@valleyair.org.

Mr. Hamilton suggested the District have a strategy available for employers to deal with employees who get sick and may need transportation. Mr. Sadredin stated this is a key component in program support because employees feel limited without a vehicle. He stated the option would be a guaranteed ride home for emergencies. Mr. Hamilton also suggested the District check on having Post Office vending machines at worksites. He also asked if seasonal operations are eligible. Ms. Fierro stated the cutoff is 16 weeks of employment. Mr. Hamilton also stated a baseline survey would be beneficial in measuring the progress of the Program and he offered suggestions on how businesses could set up the process. Mr. Hamilton complimented the District on a great Program. Ms. Rawling encouraged the CAC members to attend the upcoming workshops.

10. REPORT ON DISTRICT'S PROPOSED REGIONAL ENERGY EFFICIENCY STRATEGY

Scott Nester, Director of Planning, introduced Lisa Van De Water, Air Specialist. Ms. Van De Water reported the District is embarking on a regional approach to obtain emissions reductions through energy efficiency and conservation. The Regional Energy Efficiency Strategy will focus District efforts on activities throughout the Valley that programmatically encourage and incentivize energy efficiency and conservation in multiple sectors of the Valley such as residential, commercial, municipal, and industrial. She noted the strategy will help to coordinate efforts to maximize the potential for emissions reductions in the Valley through (1) broad-reaching outreach and education; (2) additional energy efficiency tools and value-added programs; and (3) increased incentive opportunities for as many sectors as possible. She stated the strategy was presented to the Fast Track Task Force on June 16, 2009 and to the EJAG on September 21, 2009. She also stated a public workshop was held September 2, 2009 and a revised draft will be put together based on comments. She noted the proposed Regional Energy Efficiency Strategy is tentatively scheduled to go before the Board on November 5, 2009. Ms. Van de Water encouraged the CAC to email any comments to lisa.vandewater@valleyair.org.

11. RULES UNDER DEVELOPMENT - George Heinen, Supervising Air Quality Engineer, presented the report. He stated the District has started working on Rule 4103 (Open Burning). This rule deals with open burning of agricultural materials. He stated the field studies have been completed on Rule 4566 (Organic Waste Operations) and the report will soon be ready for review. He noted corrections to the final workshop dates for Rule 9410 (Employer Based Trip Reduction). The final workshops will be scheduled for October 26th (1:30 p.m.) and 28th (9:00 a.m.). He reported the first workshop for Rule 4570 (Confined Animal Facilities) will be scheduled for late October or early November 2009. Rule 2301 (Emission Reduction Credit Banking) will be presented for approval and Rule 4308 (Boilers, Steam Generators, and Process Heater, rated 0.075 to <2.0 MMBtu/hr) is scheduled for Receive and File at the November 5, 2009 Governing Board Meeting. Rule 4308 and Rule 4601 (Architectural Coatings) are scheduled for approval at the December 17, 2009 Governing Board meeting. During the fourth quarter of 2009, District staff will have the first workshop on Rule 4905 (Natural Gas-Fired, Fan-Type Residential Central Furnaces).

12. OUTREACH AND COMMUNICATIONS REPORT - Jaime Holt, Chief Communications Officer gave a brief summary of District activities. She informed the CAC the deadline to enter the Chevy Malibu Hybrid contest has been extended. She added it is Rideshare Week and information on these activities may be found on the District's website www.healthairliving.com. She highlighted on the various activities that the District will campaign for this winter. The winter activities now in progress are the "Burn Cleaner" Wood Burning Device Program, Clean Kids in the San Joaquin Contest, and Check Before You Burn which begins on November 1, 2009.

13. ARB COMMENTS - Jeff Lindberg, ARB Planning Liaison, gave a brief report. He stated the Environmental Protection Agency (EPA) will reconsider the March 2008 ozone standard. This standard was set at .075 PPM which was outside the range the Clean Air Scientific Advisory Committee (CASAC) had recommended which was a range of .060 to .070 PPM. EPA is going to look back on the standard which had been based on available scientific literature, make a re-evaluation, and possibly lower that standard to be more in line with what the CASAC had recommended. EPA will propose a new standard in December of 2009 and finalize that standard in August of 2010, making designations in August of 2011.

14. CAC MEMBER COMMENTS AND SUGGESTIONS TO BE INCLUDED IN THE PRESENTATION OF THE CAC REPORT DURING THE GOVERNING BOARD MEETING ON THURSDAY, NOVEMBER 5, 2009 - The report will be on the following items: 1) EJAG evaluation update; 2) Report and

discussion held on the School Advisory Report; 3) Reports on Rule 9410 and Regional Energy Efficiency Strategy.

15. VOLUNTEER TO PRESENT CAC REPORT DURING GOVERNING BOARD MEETING, THURSDAY, NOVEMBER 5, 2009 – Kevin Hamilton volunteered to give the report at the November 5, 2009 Governing Board Meeting.

Adjourned at 12:10 p.m.

NEXT MEETING – The next CAC Meeting is scheduled on Tuesday, December 1, 2009.