

Action Summary Minutes  
**San Joaquin Valley Unified Air Pollution Control District**

**CITIZENS ADVISORY COMMITTEE**

Central Region Office, Governing Board Room  
1990 E. Gettysburg Avenue, Fresno, CA

**Tuesday, March 1, 2011**  
**10:00 a.m.**

*The Citizens Advisory Committee Meeting was held via video teleconference (VTC): Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern Region Office, VTC Room, 2700 M Street, Bakersfield and the Northern Region Office, VTC Room, 4800 Enterprise Way, Modesto. The CAC Meeting was webcast.*

1. Call to Order - The Chair, Manuel Cunha, called the meeting to order at 10:00 a.m.
2. Roll Call - was taken and a quorum was present to hold a meeting.

<u>County</u>	<u>Member Name/Interest Group</u>	<u>Location</u>
Fresno	Manuel Cunha, Jr./IAIG (P)***	Central
	Ryan Jacobson/IAIG (A)	Central
	Kevin Hamilton/EIG (P)	Central
Kern	Carolyn Temple/EIG (P)	South
Kings	Riley Jones/IAIG (P)	Central
	Kelly Deming/EIG (P) *	Central
Madera	Donald Horal/IAIG (P)	Central
	Lee Smith/EIG(P)	Central
	David Randall/CIG (A)	North
Merced	Richard Jantz/CIG (P)	North
Stanislaus	Richard Gibson/EIG (P)	North
	David Geer/CIG (A)	North
	Pamela Neronha/EIG (A)	North
Tulare	Christine Foster/EIG (P)	South
	Derek Williams/IAIG (P)	Central
	Mike Santana/CIG (P)	Central

\*Ms. Deming arrived at 10:05 a.m.

\*\*\*Mr. Cunha left at 10:45 a.m.

*(P)=Primary, (A)=Alternate, IAIG=Industry/Ag Interest Group, EIG=Environmental Interest Group, CIG-City Interest Group*

Staff Present in Central Region Office (Fresno) – Seyed Sadredin, Executive Director/APCO; George Heinen, Supervising Air Quality Engineer; Todd DeYoung, Program Manager; Cathy Blevins, Network Systems Analyst; Michelle Franco, Deputy Clerk of the Boards; Jaime Holt, Chief Communications Officer ; Tom Jordan, Senior Policy Advisor; Carol Flores, Operations Support Supervisor

Staff Present in the Northern Region Office (Modesto) – Theresa Haywood, Senior Office Assistant

Staff Present in the Southern Region Office (Bakersfield) –Amy Nakanishi, Senior Office Assistant

3. Approve Minutes of February 1, 2011 – Minutes approved with no changes.
4. Public Comments – None
5. Chair Comments – Mr. Cunha requested staff coordinate with CAC and EJAG committee members to discuss plans to assist in reducing emissions from various stakeholders on days when the Valley's air quality may exceed the 1-Hour Ozone Standard. Mr. Sadredin reported there is a workshop scheduled regarding the proposed Air Quality Alert plan on March 22, 2011 at 9:30 a.m. in the District's VTC room. Mr. Cunha requested the EJAG Chair contact their members and encourage them to attend.
6. Executive Director/APCO Comments – Mr. Sadredin reported that staff is presenting the District's Annual Report to the Community to various County Boards of Supervisors and City Councils throughout the Valley.

Mr. Sadredin noted this winter ended as the Valley's cleanest winter on record with only two unhealthy days. Mr. Sadredin stated it was important to provide the public with objective progress reports on air quality trends as we ask the public and businesses to do more. Mr. Sadredin requested assistance from CAC members to work with staff to provide guidance on designing parameters of communicating air quality status with the public. He noted there were two articles written by the Bakersfield Californian about the Check Before You Burn Program and air quality trends which highlighted air quality improvements.

Mr. Jones suggested the Chair add the topic of communicating air quality status to the public on the next agenda. After discussion, Mr. Cunha requested staff to provide a presentation on this item at the CAC Meeting in April. Mr. Cunha stated he will work with the APCO to form an Ad Hoc Committee on this issue and invite one Governing Board member from each of the three different regions. Ms. Temple stated she was encouraged by the comments and debate and agreed with the discussion topic.

Public Comment – The following persons provided testimony on this item:

- Elizabeth Jonasson, Coalition for Clean Air

*Manuel Cunha left the meeting at 10:45 a.m. Ryan Jacobsen, Fresno County Industry/Ag Interest Group Alternate member, chaired the meeting in his absence.*

7. Update on Proposition 1B and Other Funding to Reduce Truck Emissions – Todd DeYoung, Program Manager, gave a report on the program designed to clean up heavy duty truck fleets. He reported Proposition 1B goods movement program has recently completed first round of funding. He stated March 7, 2011 begins the second round of solicitation for funding. He stated the requirements to receive full funding are that the operation must be primarily in California and the new truck must run 90 percent of its miles in California. He noted a comprehensive outreach package will include at least three public applicant workshops, one in each region, where District staff will be available to assist candidates in completing applications. He stated the California Air Resources Board is holding one-stop trucking events on diesel regulation up and down the state, including at Fresno City Hall on March 26, 2011. Lastly, he reported two other programs are currently open for truck replacements, including the Voucher Incentive Program (VIP), which is targeted at small fleets. Also, a Federal Diesel Emission Reduction Act (DERA) which is targeted at a slightly larger fleet of four or more trucks. Monies are available immediately on both of those programs.

Public Comment – None

8. Rules Under Development – Mr. George Heinen, Supervising Air Quality Engineer, gave the presentation on current rules under development. He stated Rule 4401 (Steam Production Wells) will have two workshops scheduled to correct an EPA technical issue. Mr. Heinen noted that the District is moving forward in correcting the minor technical deficiencies that the EPA has identified in several of the rules. Mr. Randall asked if the revenue generated from Rule 3170 could be earmarked for specific programs. Mr. Sadredin explained that it is a budget process to dedicate certain parts of funding to various programs.

Public Comment – None

9. Verbal Report from California Air Resources Board (ARB) – Jeff Lindberg, Air Resources Board (ARB) representative presented this item. He reported there have been substantial changes in his workgroup and, in an effort to consolidate how to do air quality planning in California and how they interact regionally with the local governments, the staff that has been handling PM 2.5 challenges and the interaction with the District will also handle ozone challenges in the Valley. He reported as such, Elizabeth Melgoza of the PM Section will be taking over his role at future CAC meetings and with the District. Mr. Lindberg thanked the CAC and the District. Mr. Sadredin thanked Mr. Lindberg for his service.

Public Comment – None

10. Environmental Justice Advisory Group (EJAG) Business –

**a. EJAG Highlights:** Ms. Pamela Neronha, CAC and EJAG member from Stanislaus County, gave a report on the items discussed at the EJAG meeting on February 22, 2011. She provided updates on the following EJAG Ad-Hoc committees:

- 2011 Goals and Objective Ad Hoc Committee
- EJ Mapping Committee

Additionally, Ms. Neronha stated recommendations from these two committees will be placed on the agenda for the March meeting as action items to close out these two committees. She reported Samir Sheikh, Director of Strategies and Incentives, gave an update of the Vehicle Repair Retirement and Replacement for Motorists Program (VRRRM) which lead to a discussion regarding the acquisition by EJAG members of flyers in order to further assist the District in notifying community members. She reported the next EJAG meeting is schedule for March 22, 2011 at 5:30 p.m.

Public Comment – none

**b. Appointment of CAC City Representative to EJAG:** Mr. Sadredin stated that volunteers are still needed. Mr. Williams volunteered Mr. Santana. Mr. Santana accepted the seat.

*Moved:* Mr. Williams

*Seconded:* Mr. Hamilton

*Ayes:* Jacobson, Jones, Horal, Williams, Hamilton, Temple, Deming, Smith, Gibson, Foster, Randall, Jantz, Geer, Santana

*Nays:* None

***Motion unanimously carried to appoint Mike Santana, CAC City Interest Group Primary Member from Tulare County to EJAG.***

11. Outreach and Communication Report – Jaime Holt, Chief Communications Officer, reported that Woodburning Season officially ended today. She highlighted that outreach to smaller communities is being emphasized, through working with the Asthma Coalition. She announced the For Reel video contest has officially kicked off, which asks students or teachers to create a video that answers the question, “What is Your One Change for Clean Air?” The winner receives an I-Pad. She reported the E-Trip Phase 2 roll out began today. She stated this is the marketing and outreach phase which walks businesses through

the process to reach their point total. Also, she noted the Healthy Air Living (HAL) Partner Program is currently being reviewed to develop outreach and public relations for businesses that are partners. Ms. Holt also explained that discussions are being held with CSU, Fresno for a certificate in an air quality management course.

Mr. Hamilton informed Ms. Holt that Madera joined the Fresno Asthma Coalition. They are now officially called Fresno/Madera Asthma Coalition. Mr. Jacobson asked if there were any fireplace upgrade programs. Ms. Holt responded that the Burn Cleaner Change Out Program is ongoing. Ms. Holt concluded with the Tune In Tune UP – VRRRM Program which will provide emission checks for vehicles 1995 and older, and if they don't pass, owners will get a coupon worth up to \$500 for repairs.

12. Member Comments and Suggestions to be Included in the Presentation of the CAC Report During the Governing Board Meeting on March 17, 2011 – Mr. Sadredin suggested adding appointing a Vice Chair to the next CAC Agenda. Mr. Williams suggested adding recruiting alternate members for EJAG to the next Agenda. Mr. Jones asked if alternates for an EJAG member can also be an alternate for a CAC member. Mr. Sadredin suggested that be placed on the agenda for the next CAC meeting.

Public Comment – none

13. Volunteer to Present Report During Governing Board Meeting – Mr. Cunha will present the report to the Governing Board on March 17, 2011.

Meeting adjourned at 11:50 a.m.

Next Meeting – The next meeting is scheduled on April 5, 2011. The meeting will be held via video teleconference (VTC), with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating.