

Action Summary Minutes
San Joaquin Valley Unified Air Pollution Control District

CITIZENS ADVISORY COMMITTEE

Central Region Office, Governing Board Room
1990 E. Gettysburg Avenue, Fresno, CA

Tuesday, October 4, 2011
10:00 a.m.

The Citizens Advisory Committee Meeting was held via video teleconference (VTC): Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern Region Office, VTC Room, 2700 M Street, Bakersfield and the Northern Region Office, VTC Room, 4800 Enterprise Way, Modesto. The CAC Meeting was webcast.

1. Call to Order – Chris Savage, Industry/Ag Interest Group Representative, called the meeting to order at 10:00 a.m.
2. Roll Call - was taken and a quorum was present.

<u>County</u>	<u>Member Name/Interest Group</u>	<u>Location</u>
Fresno	Manuel Cunha/IAIG (P)*	Central
	Ryan Jacobsen/IAIG (A)	Central
	Sarah Sharpe/EIG (P)**	Central
	Amarpreet Dhaliwal/CIG(P)	Central
Kern	Les Clark/IAIG (P)	South
	Brent Green/CIG (P)	South
Kings	Kelly Deming/EIG (P)	Central
Madera	Donald Horal/IAIG (P)	Central
	Lee Smith/EIG (P)	Central
Merced	Richard Jantz/CIG (P)	North
San Joaquin	Roger Hoffdahl/IAIG (P)	North
Stanislaus	Chris Savage/IAIG (P)	North
	Pamela Neronha/EIG (A)	North
	Richard Gibson/EIG (P)	North
Tulare	Ed Needham/IAIG (A)	Central
	Christine Foster/EIG (P)	Central

*Mr. Cunha arrived at 10:29 a.m.

**Ms. Sharpe arrived at 10:03 a.m.

(P)=Primary, (A)=Alternate, IAIG=Industry/Ag Interest Group, EIG=Environmental Interest Group, CIG-City Interest Group

Staff Present in Central Region Office (Fresno) – Seyed Sadredin, Executive Director/APCO; Cathy Blevins, Network Systems Analyst; Brandon Swedblom, Network Systems Analyst; Michelle Franco, Deputy Clerk of the Boards; Jaime Holt, Chief Communications Officer ; Jessica Fierro, Supervising Air Quality Specialist ; Brian Dodds, Supervising Air Quality Specialist; David Lighthall, Health Science Advisor; Chelsea Gonzales, Air Quality Specialist; Carol Flores, Operations and Program Support Supervisor

Staff Present in the Northern Region Office (Modesto) – Theresa Haywood, Senior Office Assistant

Staff Present in the Southern Region Office (Bakersfield) –Nannette Diaz, Senior Office Assistant

3. Approve Minutes of September 6, 2011 – The Minutes were approved with no changes.
4. Public Comments – None
5. Chair Comments – None
6. Executive Director/APCO Comments – Seyed Sadredin, Executive Director/APCO, reported that there was no Governing Board meeting in September. He presented an update on a significant U.S. Supreme Court ruling regarding the District's Indirect Source Review Rule. Both the California and National Building Industry Association (BIA) had challenged the rule. He informed the CAC that the Supreme Court recently rejected an appeal request from the national BIA. He noted that although the building associations had challenged the rule, local developers were doing their best to comply with the rule and many recent projects have incorporated emission reduction features.

Mr. Sadredin requested input from CAC for next year's Air Alert Program. He stated there were three Air Alerts announced in 2011 and overall the message got out. He noted there was almost saturation in media coverage with the main focus on avoiding the 1-hour exceedence to eliminate the \$29 million penalty. Mr. Sadredin explained that although the Clovis air monitor station went over the limit for one hour, there was significant progress in terms of improving air quality for both the 1-hour and 8-hour Ozone Standards. Mr. Sadredin reported the media coverage worked well and there are indications that the public and businesses did take actions to reduce emissions. He requested assistance from CAC members in assessing how the public is being engaged and what can be done in the future to ensure the most effective outreach.

Mr. Sadredin noted that summertime ozone readings were high at the Ash Mountain monitoring station, which is located in Sequoia National park near where the Lion Fire burned over 20,000 acres. He noted that there were 15

days in July during the fire where the only 8-Hour Ozone Standard exceedance in the District was at Ash Mountain. Mr. Sadredin stated the District will ask EPA to disregard the violations at Ash Mountain as exceptional events.

Mr. Sadredin commented on recent statements made by the Central Valley Air Quality (CVAQ) Coalition that the District is not informing school children about bad air quality and is instead focusing on eliminating the \$29 million non-attainment penalty. He explained that working with the American Lung Association, the District put in place the first Real-Time Air Advisory Network (RAAN) Program which notifies school officials and the public on an hourly basis about the air quality in their area. Mr. Lighthall gave an overview of the RAAN Program explaining development began about 18 months ago with the desire to take advantage of the extensive network of hourly air monitors throughout the Valley. He noted the District spent a whole summer engaging school districts throughout the Valley and obtaining input on how to put a real-time air advisory network program into practice. Mr. Lighthall described how the RAAN Program works, and how the monitoring stations updating the air quality information each hour. He commented that several grants have been given to the American Lung Association to actively promote and engage school districts on the RAAN Program, including how to integrate the Flag Program.

Mr. Lighthall demonstrated how to access the information from the District website. Mr. Sadredin noted that by accessing the information on an hourly basis, school administrators would know when to keep children indoors and exposure will be reduced. He commented several school districts have signed up to receive RAAN notifications but the District has no authority over requiring the school districts to sign up. Mr. Sadredin requested an item be placed on the CAC Agenda for the next meeting to discuss suggestions for public outreach for the Air Alert Program.

Mr. Dhaliwal congratulated the District and everyone involved in the Air Alert Program. He commented everyone did a wonderful job.

Ms. Sharpe reported she wanted to clarify what CVAQ's message is. She explained CVAQ would like District air alert outreach to be about public health as much as it is about eliminating penalties.

Public Comments: *The following persons provided testimony on this item:*

- Dotty Nygard, RN from Riverbank

Mr. Cunha suggested having a special CAC meeting on November 1, 2011 at 10:00 a.m. with the only agenda item being the discussion of suggestions for public outreach for the Air Alert Program and the RAAN Program. Mr. Savage agreed and recommended having well-established expectations and processes. Ms. Sharpe requested to include a discussion of how the Flag Program works. Mr. Cunha thanked District staff for their work. Mr. Sadredin

requested CAC members invite any parties that may have an interest in this discussion.

7. Rules Under Development – Jessi Fierro, Supervising Air Quality Specialist, reported on a rule workshop scheduled on October 18, 2011 for Rule 4402 (Crude Oil Production Sumps), Rule 4625 (Wastewater Separators) and Rule 4352 (Solid Fuel Fired Boilers, Steam Generators, and Process Heaters). She explained the workshop will address EPA comments on Reasonably Available Control Technology (RACT) requirements. Ms. Fierro described Rule 4682 (Polystyrene Foam, Polyethylene, and Polypropylene Manufacturing) and explained District staff is working to address EPA's comments regarding monthly VOC averaging provisions. She described Rule 2301 (Emission Reduction Credit Banking) and explained the amendments to this rule would establish a mechanism for banking carbon emission credits that would encourage local emission reduction projects that would also reduce toxic and criteria emissions.

Mr. Smith asked for the status of the Prevention of Significant Deterioration (PSD) Rule. Mr. Sadredin responded EPA is anxious to approve the Rule but must go through normal processes. Mr. Smith asked for recommendations for persons who must submit applications. Mr. Sadredin stated the District cannot accept applications at this time. He suggested persons submit applications to EPA and then after the Rule is approved they will forward unprocessed applications to the District.

Public Comment: None

8. Verbal Report from California Air Resources Board (ARB) – Elizabeth Melgoza, Air Resources Board (ARB) representative, reported staff updated the Board on the status of the regional actions to develop the Sustainable Community Strategy (SB375). Ms. Melgoza reported SB375 seeks to address land use and transportation planning throughout California. She noted a Committee has been formed to provide direction on SB375 implementation in the Valley. Ms. Melgoza also reported staff presented approved amendments to ARB's regulation for vapor recovery certification and test procedures for underground and aboveground storage tanks used at gasoline dispensing facilities. Ms. Melgoza announced she will be going on maternity leave and Patricia Velasco will be presenting the report from CARB at future meetings.

Mr. Cunha congratulated Ms. Melgoza and requested she forward the same materials regarding SB375 to CAC members. Ms. Melgoza stated she will send the information to Michelle Franco, Deputy Clerk of the Boards, who will then forward the information to all CAC members.

Public Comment: None

9. Environmental Justice Advisory Group (EJAG) –

- a. **Verbal Report on EJAG Activities:** Mr. Sadredin reported that, as part of continuing efforts to build a better working relationship between CAC and EJAG, for the CAC Chair attended an EJAG meeting and discussed CAC obligations and interests. He commented the EJAG Chair had previously attended a CAC meeting to provide the same information. Mr. Sadredin noted it was a very productive discussion. Mr. Sadredin reported EJAG may change meeting dates/times to better support participation by the members.

Public Comment: None

10. District Efforts to Increase Electric Vehicle Awareness and Market Penetration in the San Joaquin – Brian Dodds, Supervising Air Quality Specialist, explained the District currently offers incentives through the Remove Program to fund electric and alternative fuel vehicle purchases. The incentive level is currently based on the emission certification of the vehicle that is to be purchased. He stated in addition to the District incentive there are two statewide programs that ARB has developed that are available for electric vehicles, the Clean Vehicle Rebate Program (CVRP) and the Hybrid Voucher Incentive Program (HVIP). He explained CVRP is for passenger vehicles and has seen very low participation in the San Joaquin Valley. He commented Valley residents are able to take advantage of both the District's program and CVRP Rebate to greatly reduce the cost of electric vehicles. He explained the HVIP is designed to offset about half the incremental cost of eligible hybrid and electric medium and heavy duty vehicles.

Mr. Dodds reported the District has identified two focus areas to assist in understanding and overcoming some of the barriers to more widespread use of electric and alternative fuel vehicles within the Valley. He explained the first focus area is to develop an electric vehicle readiness plan. Recently the District has applied for and been awarded funding for two separate grants: a \$75,000 grant from the Department of Energy for the community readiness and plug-in electric vehicle and charging infrastructure readiness plan and a \$200,000 grant from CEC. Mr. Dodds explained the other focus area for increasing participation and more widespread deployment of electric vehicles is to update and revise the current REMOVE Program which would include revising the program to operate in line with the CVRP that currently operates as a rebate program. He noted aligning these processes would reduce customer confusion, provide the best experience for the customers and reduce internal program administration. He explained another revision would be to expand current vehicle categories in line with ARB's approach to classification of passenger vehicles and also to include incentives for infrastructure, and provide additional incentives for the purchase of residential and business use charging stations.

Mr. Dhaliwal said it's a wonderful program but the current incentives may not be enough. Ms. Nehrona asked if hybrid vehicles are included in an incentive program. Mr. Dodds responded positively and explained the incentive would depend on the vehicle emission certification.

Public Comment: None

Mr. Clark left at 11:29 a.m.

11. Outreach and Communications Report – Ms. Jaime Holt, Chief Communications Officer, thanked CAC members for the positive feedback on the Air Alert Program. She presented upcoming dates for the Tune-In Tune Up events. Ms. Holt reported the deadline for the Kid's Calendar entries is October 3, 2011, Ride Share Week events are currently ongoing and the first E-Trip Marketing Class is October 4, 2011 which is open to businesses to learn how they can engage their employees to have alternate transportation. Ms. Holt commented the District is gearing up for the Check Before You Burn season.

Public Comment: None

12. CAC Member Comments and Suggestions to be Included in the Presentation of the CAC Report During the Governing Board Meeting on October 20, 2011 – Mr. Cunha thanked everyone for attending.

Mr. Savage left at 11:42 a.m.

13. Volunteer to Present Report During Governing Board Meeting - Mr. Cunha stated he will present the report.

Meeting adjourned at 11:45 a.m.

Next Meeting – The next meeting is scheduled on December 6, 2011. The meeting will be held via video teleconference (VTC), with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating.