

GOVERNING BOARD

Hub Walsh, Chair
Supervisor, Merced County

Tom Wheeler, Vice Chair
Supervisor, Madera County

Oliver L. Baines III
Councilmember, City of Fresno

Tony Barba
Supervisor, Kings County

Skip Barwick
Councilmember, City of Tulare

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Councilmember, City of Madera

Dennis Brazil
Mayor, City of Gustine

John Capitman, Ph.D.
Appointed by Governor

Judith G. Case McNairy
Supervisor, Fresno County

David Couch
Supervisor, Kern County

Bob Elliott
Supervisor, San Joaquin County

Harold Hanson
Councilmember, City of Bakersfield

William O'Brien
Supervisor, Stanislaus County

Alexander C. Sherriffs, M.D.
Appointed by Governor

J. Steven Worthley
Supervisor, Tulare County

Seyed Sadredin
Executive Director
Air Pollution Control Officer

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Central Region Office
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www.valleyair.org

San Joaquin Valley Unified Air Pollution Control District

GOVERNING BOARD MEETING AGENDA

Central Region Office, Governing Board Room
1990 E. Gettysburg Avenue, Fresno, CA

Thursday, March 20, 2014
9:00 a.m.

Meeting held via video teleconference (VTC) system with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield). Governing Board meetings are webcast.

All meeting attendees are advised that all pagers, cellular telephones and any other communication devices should be placed in silent mode in the Governing Board Room or VTC Rooms, to prevent interruptions in our Public Meeting proceedings.

Any member of the public may address the Governing Board during both the public comment period and on any scheduled item on the agenda. Comments are limited to a maximum of three minutes per speaker unless, for good cause, the Chair amends the time limit.

- The San Joaquin Valleywide Air Pollution Study Agency Governing Board **WILL NOT MEET** prior to this meeting.
- Please provide 20 copies of any information intended for use at Governing Board Meetings to the Clerk of the Boards prior to the meeting.
- To request special accommodations for those persons with disabilities or to request Spanish interpreting services, please contact the Clerk of the Boards at (559) 230-6000 At least 7 days prior to the meeting date.
- The Governing Board relies on the credibility of witnesses and the veracity of testimony On matters brought before this Board for action.
- While we request that you fill in your name on the Sign-In Sheet, filling it out is voluntary
- **The Complete Agenda Packet is available online at www.valleyair.org**



YOUR TIP OF THE MONTH!

The energy needed to deliver water to your home is significant, and that energy comes at a cost to air quality (air pollution emissions from power plants). According to the EPA, outdoor water use can exceed the amount used for all other household purposes, especially in dry climates, so overwatering your lawn wastes water and creates unnecessary pollution.

Ref: <http://www.epa.gov/greenhomes/ConserveWater.htm#landscaping>

Tip: Under the current extreme drought conditions, minimize the amount of water used in landscaping by:

- **Installing drought-tolerant landscaping,**
- **Installing a drip system to further increase your water efficiency,**
- **Watering as little as possible and only late at night or early in the morning thus reducing the amount of water lost to evaporation.**

For more clean air tips, see www.healthyairliving.com.

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF CONSENT CALENDAR - Item Numbers (16 - 19)
These items are routine in nature and are usually approved by a single vote. Prior to action by the Board, the public will be given the opportunity to comment on any consent item.
4. PUBLIC COMMENT - *This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the Agenda. It is requested that no comments be made during this period on items on the Agenda. The public may make comments on each Board Agenda Item during the time allowed for public comment. Attention is called to the fact that the Board is prohibited by law from taking action on matters discussed that are not on the Agenda.*
5. REPORT ON DISTRICT CITIZENS ADVISORY COMMITTEE ACTIVITIES
6. DISTRICT'S ANNUAL AIR TOXICS REPORT FOR THE YEAR 2013
7. REVIEW RESULTS FROM THE OZONE SATURATION STUDY IN THE ARVIN AREA AND AUTHORIZE EXECUTIVE/DIRECTOR TO FINALIZE REPORT
8. APPROVE UP TO \$100,000 FOR A PILOT PROGRAM THROUGH THE TUNE-IN TUNE-UP PROGRAM TO REPLACE HIGH-POLLUTING VEHICLES
9. REVIEW FINAL REPORT FROM THE PUBLIC OPINION SURVEY RELATING TO RESIDENTIAL WOOD BURNING, LAWN CARE, AND DRIVING HABITS OF VALLEY RESIDENTS AND CONSIDER POTENTIAL ACTIONS TO ENHANCE PUBLIC EDUCATION AND OUTREACH
10. APPROVE CONTRACT WITH JEFFREY SCOTT ADVERTISING (JSA) FOR OUTREACH AND MARKETING AGENCY REPRESENTATION TO IMPLEMENT COMPREHENSIVE, MULTILINGUAL PUBLIC EDUCATION AND OUTREACH CAMPAIGNS
11. AGENDA FOR THE MAY 2014 GOVERNING BOARD STUDY SESSION FOR EDUCATIONAL AND STRATEGIC PLANNING PURPOSES
12. VERBAL REPORT ON AIR RESOURCES BOARD ACTIVITIES
13. EXECUTIVE DIRECTOR/APCO COMMENTS
14. GOVERNING BOARD MEMBER COMMENTS

15. CLOSED SESSION - The Governing Board will hold a Closed Session pursuant to Section 54957 and 54956.9 (d)(4) of the Government Code (Ralph M. Brown Act) as follows:

- Conference with Legal Counsel – potential litigation pursuant to Government Code section 54956.9 (c) (1 potential case)

CONSENT CALENDAR: ITEMS 16 – 19

16. APPROVE ACTION SUMMARY MINUTES FOR THE SAN JOAQUIN VALLEY UNIFIED AIR POLLUTION CONTROL DISTRICT GOVERNING BOARD MEETING OF THURSDAY, FEBRUARY 20, 2014
17. RECEIVE AND FILE LIST OF SCHEDULED MEETINGS FOR 2014
18. RECEIVE AND FILE OPERATIONS STATISTICS SUMMARY FOR FEBRUARY 2014
19. RECEIVE AND FILE BUDGET STATUS REPORTS AS OF FEBRUARY 28, 2014

ADJOURN

Next scheduled meeting of the Governing Board: Thursday, April 17, 2014, starts at 9:00 a.m., Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno. The meeting will be held via video teleconference (VTC) with the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating via VTC.