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Supervisor, Madera County

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San Joaquin Valley Unified Air Pollution Control District

**MAY 2016 GOVERNING BOARD STUDY
SESSION FOR EDUCATIONAL AND
STRATEGIC PLANNING PURPOSES**

The Pines Resort
54449 Road 432, Bass Lake, CA 93604

AGENDA

Wednesday, May 4, 2016

11:00 a.m.

and

Thursday, May 5, 2016

8:00 a.m.

All meeting attendees are advised that all electronic devices should be placed in silent mode in the Meeting Room, to prevent interruptions in our public meeting proceedings.

Any member of the public may address the Governing Board during both the public comment period and on any scheduled item on the agenda. Comments are limited to a maximum of three minutes per speaker unless, for good cause, the Chair amends the time limit.

- Please provide 20 copies of any information intended for use at Governing Board Meetings to the Clerk of the Boards prior to the meeting
- To request special accommodations for those persons with disabilities or to request Spanish interpreting services, please contact the Clerk of the Boards at (559) 230-6000 At least 7 days prior to the meeting date
- The Governing Board relies on the credibility of witnesses and the veracity of testimony on matters brought before this Board for action
- While we request that you fill in your name on the Sign-In Sheet, filling it out is voluntary
- **The Complete Agenda Packet is available online at www.valleyair.org**

1. CALL TO ORDER
2. ROLL CALL
3. HOUSEKEEPING AND LOGISTICS – Seyed Sadredin, Executive Director/APCO
4. WELCOMING REMARKS – Tom Wheeler, Madera County Supervisor
5. [CURRENT EFFORTS TO ADDRESS THE TREE MORTALITY EPIDEMIC, THE DECLINE IN BIOMASS POWER INDUSTRY AND POTENTIAL IMPACTS ON OPEN BURNING](#) (60 minutes)
6. CLEAN AIR ACT MODERNIZATION UPDATE (35 minutes)
The District Governing Board has approved a number of commonsense provisions and a strategy to modernize the federal Clean Air Act and keep us on an expeditious path to reach the standards while streamlining implementation. These changes retain the core elements in the Act that serve to protect public health, streamline the administrative requirements in the Act, and ensure expeditious air quality improvement while considering technological and economic feasibility. The purpose of this item is to provide an update on efforts to implement the Board’s strategy.
7. DISTRICT’S MEANS AND METHODS FOR ADVOCACY AND EDUCATION AT THE STATE AND FEDERAL LEVEL (30 minutes)
The District retains services of advocacy firms in both Sacramento and Washington D.C. The primary focus of the services provided by these firms has been limited to arranging and facilitating meetings with key legislators and administration officials. While these firms have served as the District’s eyes and ears in the capitals and have helped raise the District’s stature and earn a seat at the table on key issues, the heavy lifting to engage in substantive discussions and promote the District’s legislative agenda has been largely carried out by District staff, Governing Board members, and Valley stakeholders. To date, this arrangement has served the District well in bringing needed financial resources to the Valley and affecting policy matters involving the District’s mission. Given the District’s desire to seek continuous improvement, the changing dynamics in Congress, and the increased complexity of the policy issues of interest to the District, the purpose of this item is to review the current means and methods and pursue any changes that might be necessary.
8. [REPORT ON DISTRICT’S EMISSION REDUCTION CREDIT PROGRAM](#) (50 minutes)
9. [DISCUSS AND PROVIDE DIRECTION REGARDING LOCAL IMPLEMENTATION OF STATE AIR RESOURCES BOARD’S PROPOSED OIL AND GAS GREENHOUSE GAS REDUCTION REGULATION](#) (35 minutes)

10. [REVIEW AND PROVIDE GUIDANCE ON RISK TOLERANCE WITH RESPECT TO DISTRICT'S TECHNOLOGY ADVANCEMENT PROGRAM](#) (40 minutes)
11. [UPDATE FROM SJVAPCD EMPLOYEES' ASSOCIATION](#) (10 minutes)
12. [REVIEW AND PROVIDE DIRECTION ON THE DISTRICT'S STAR \(SERVICE, TEAMWORK, ATTITUDE, RESPECT\) CULTURE INTERNAL AND EXTERNAL OUTREACH VIDEO](#) (25 minutes)
The District's STAR (Service, Teamwork, Attitude and Respect) work culture has enabled the District to excel in the fields of customer service, productivity and quality of work, continuous improvement and employee satisfaction. As directed by your Board and at the request of Valley stakeholders who do business with the District, materials have been developed that can be shared with other agencies that may wish to implement a similar work culture. In addition to the STAR brochure that was approved by your Board last year, the District is in the process of producing a video as a visual tool to garner interest in the District STAR work culture. The purpose of this item will be to view the STAR video and receive feedback from the Governing Board and members of the public prior to release.
13. [USE OF INCENTIVE-BASED CONTROL MEASURES IN UPCOMING OZONE AND PARTICULATE MATTER ATTAINMENT PLANS](#) (60 minutes)
14. [FEDERAL UPDATE BY EPA ASSOCIATE DIRECTOR, KERRY DRAKE](#) (15 minutes)
15. [STATE UPDATE BY ARB DIVISION CHIEF, KAREN MAGLIANO](#) (15 minutes)
16. [CONSIDER REVISED FOCUS AREA FOR DISTRICT'S PUBLIC BENEFIT GRANTS PROGRAM TO BRING ADDITIONAL CAP AND TRADE AND FEDERAL FUNDS FOR VALLEY COMMUNITY IMPROVEMENT PROJECTS THAT REDUCE VEHICLE USE AND EMISSIONS](#) (35 minutes)
17. [DISTRICT'S SUCCESSION PLANNING EFFORTS](#) (35 minutes)
Good governance and foresight calls for effective succession planning and cross training at all levels throughout the organization. To ensure continued exceptional performance, the District implements a comprehensive succession planning process focusing on staff development, skill enhancement, mentoring, performance management, cross-training, teambuilding and leadership training. As a result of these efforts, the quality of candidates applying for promotional opportunities at the District is stronger and more competitive than ever. Effective succession planning requires investment of time and energy to evaluate processes and seek areas for improvement on an ongoing basis. The purpose of this item is to describe current succession planning efforts by the District and to provide the Governing Board the opportunity to evaluate existing efforts and offer guidance for potential enhancements.
18. [APPROVE DEVELOPMENT OF SAN JOAQUIN VALLEY HEALTHY SOILS INITIATIVE](#) (30 minutes)

19. [CONSIDER OPTIONS TO LEVERAGE THE DISTRICT'S BURN CLEANER PROGRAM WITH CAP AND TRADE-FUNDED LOW-INCOME WEATHERIZATION PROGRAMS TO MAXIMIZE ENERGY EFFICIENCY AND EMISSION BENEFITS FOR LOW-INCOME VALLEY RESIDENTS](#) (35 minutes)
20. [REVIEW PROPOSED ENFORCEMENT INITIATIVES WITH RESPECT TO RULE 9410 \(EMPLOYER BASED TRIP REDUCTION\) AND CONSIDER POTENTIAL RULE ENHANCEMENTS](#) (35 minutes)
21. PUBLIC COMMENT – *This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the Agenda. It is requested that no comments be made during this period on items on the Agenda. The public may make comments on each Board Agenda Item during the time allowed for public comment. Attention is called to the fact that the Board is prohibited by law from taking action on matters discussed that are not on the Agenda.*

ADJOURN

*****Please Note: Times allotted are approximate. The Governing Board reserves the right to extend and/or move the order of the Agenda Items.***