

Highlights

District Activities for June 2008



June 19 Actions by the Governing Board

- Governing Board Chair, San Joaquin County Supervisor Leroy Ornellas, recognized the service of **outgoing Board member Raji Brar**, a former City of Arvin councilmember. Councilmember Brar resigned her Council and Governing Board seats in May to spend more time with her family. .
- The Board approved a \$100,000 advertising contract with Jeffrey Scott Advertising to implement a bilingual marketing campaign about the availability of funding for **Prop. 1B: Goods Movement Emission Reduction Program**. The District is providing incentive funds to reduce emissions from eligible heavy duty trucks traveling through California's major trade corridors. Project funding ranges from \$5,000 to retrofit to \$50,000 to replace trucks.
- The Board received the 2008 Annual Report on the District's **Indirect Source Review (Rule 9510) Program**. Under Rule 9510, developers may either include air-friendly features in the design of their development projects, or pay a mitigation fee which is used to provide offsite emissions reductions. During 2007-2008, Rule 9510 resulted in on-site and off-site emission reductions of 2,078 tons of NOx and 1,087 tons of PM10.
- The Board approved an agreement with the California Air Resources Board for a pilot program for District enforcement of **anti-idling regulations**. ARB does not have the resources to directly enforce these regulations and there is evidence of widespread non-compliance. Under the pilot program, the District will inspect commercial vehicles for conformance. Lessons from this program will guide future partnerships with the ARB and local air districts to assure the achievement of mobile source reductions.
- The Board approved the 2007 Annual Report on the **Air Toxics Program**. The report described efforts and progress made by the District, state and federal agencies to reduce toxic air contaminant emissions in 2007.

Public Information, Outreach and Education

- More than 500 Valley businesses received Healthy Air Living tool and strategy kits in June in anticipation of **Healthy Air Living Week July 7-13**. The kit contains trip reduction and telecommuting resource books, promotional giveaways and support materials. Also included are business and personal pledge cards inviting employers and their employees to select from a menu of measures to reduce their impact on the air. The pledge forms also serve as entry forms for the new Toyota Prius that will be given away in August.

Valley residents also can enter to win the hybrid at any participating Toyota dealership by test driving a hybrid or select other low emission vehicles.

Nominate a **Clean Air Champion!** The District will recognize individuals and organizations that incorporate air-quality concerns into their standard daily decisions. Nomination forms are available by website and by contacting a District office. Nomination deadline is June 30.

- Outreach and Communications responded to 46 media calls and 188 public calls in May. Staff participated in 21 outreach events or presentations. Six news releases were distributed on the new ozone air quality index levels, the Healthy Air Living Kids Calendar, blowing dust and the Healthy Air Living video contest.

Grant and Incentive Program Activities for May

- The District received a total of 40 applications for incentive programs in May.

- \$1,150,543 in Heavy-Duty Engine Program and REMOVE II Program grant funds were placed under contract.
- \$4,307,163.61 was paid out in Heavy-Duty Engine Program claims in May.
 - Ag Engines - 34 \$ 758,897.16
 - Off-Road Engines – 3 \$2,050,470.55
 - On-Road – 5 \$1,322,580.85
 - Locomotive – 1 \$ 79,800.00
 - School Bus Retrofit – 1 \$ 95,415.05

May Operations Overview

- **The District** received 89 environmental documents for review.
- **Planning** held four public workshops last month. Rule 7070 (Perchloroethylene from Dry Cleaning Operations) was adopted in May.
- **Compliance** conducted 2,882 inspections and issued 233 NOVs. 152 cases were settled.
- **Permits** received 367 applications and issued 376 permits in May.
- **ERIP** received 43 smoking vehicle reports last month.

Upcoming Meetings

The Governing Board and Citizens’ Advisory Committee **are not scheduled** to meet in July. The Governing Board will meet at 9 am Aug. 21 and the CAC will meet at 10 am Aug. 5. For agendas and other meeting information, please see www.valleyair.org and click on Public Meetings.