

District Highlights

March 17, 2011 Actions by the Governing Board

- The Governing Board approved the addition of a **Healthy Air Living tip** to each meeting agenda to encourage the public to become more familiar with the program and the many clean-air strategies we can incorporate into our daily lives. The March topic is Lawn and Garden:

Using a gas mower for an hour is equal to driving a car approximately 20 miles. Nationwide, Americans use 800 million gallons of gas annually to power their mowers, which produces roughly 5% of the nation's air pollution.

March Healthy Air Living Tip: Switch to an electric mower or, for a completely emission-free day of gardening, use a push mower.

- The Board approved three new **Healthy Air Living guidance documents** to help Valley businesses, organizations and residents make their operations, facilities, and homes more sustainable. The guidance provides useful information on the air quality and financial benefits of Alternative Energy, Urban Heat Island Mitigation, and Green Purchasing and Contracting. The guidance documents are available at www.healthyairliving.org and www.valleyair.org.
- Close to 1,000 vehicles were tested during the first two **weekend automobile repair events** held through the District's Polluting Automobile Scrap and Salvage program. Owners that failed an initial screening were given vouchers for smog-related repairs at approved facilities. The District is partnering with the Foundation for California Community Colleges and Valley Clean Air Now (CAN) to hold 15 events in the coming months. The next two are Saturday, March 19, at Bakersfield College, and April 16 at Modesto Junior College. The first two events were held in Fresno and Stockton.
- The Board awarded the contract for **advertising and marketing agency representation** to Jeffrey Scott Advertising (JSA) of Fresno. The agency will implement comprehensive, multilingual, public outreach campaigns for key District programs such as Healthy Air Living and Check Before You Burn during FY 2011-12.
- The Board received and filed proposed amendments to **Rule 2201 (New and Modified Stationary Source Review Rule)** and set April 21 for the public hearing to consider adoption. The federal Clean Air Act requires revision of Rule 2201 to add the federal PM2.5 new source review requirements.

January & February District Activities

No Board meeting was held in February; summaries contain information for both January and February.

Outreach and Communications

- **eTRIP Measures Guidance document posted.** District staff worked to complete a comprehensive reference document for eTRIP eligible employers. It contains an easy-to-understand outline of the measures eTRIP employers can follow to comply with Phase I of the new rule. It can be accessed on the District website at this link:
http://www.valleyair.org/Programs/Rule9410TripReduction/eTRIP_main.htm
- **What's your change?** An iPad will be awarded to the first place entry in the 2011 For Reel Video Contest. Video entries should be 30 seconds, promote a Healthy Air Living message and are due May 27. Learn more at www.healthyairliving.com.

- Representatives from Permits, Compliance, grants and Outreach and Communications answered questions and distributed air quality materials to the more than 2,000 people who visited the District booth during the three-day **World Ag Expo** in Tulare in February.
- Get your copy of the **2010 Report to the Community** by mail or online at www.valleyair.org. The year's challenges, an update on the District's journey to cleaner air, a review of recent accomplishments and the contributions of Valley industry are highlighted.
- OC staff answered 210 public calls or emails in January and February, and responded to 21 media calls. One news release on the availability of grant funds for diesel truck replacement was distributed and staff attended eight Healthy Air Living presentations or events.

Grant and Incentive Programs

- **Applications accepted through April 29 for diesel truck funds.** A new round of incentive funding is available to replace, repower and retrofit heavy-duty, diesel-powered trucks, reducing air pollution from freight movement through the Valley. More truck owners are now eligible for \$60 million in additional Proposition 1B funding. The program has been expanded to allow Class 7 and Class 8 truck owners to upgrade to newer, less-polluting vehicles. Applications will be accepted through April 29. Free workshops are scheduled at all District offices and Spanish-language assistance will be available. Applications and more information: www.valleyair.org or at 559-230-5800.

Fresno, Tues., April 5, 8:30 a.m. - 4:30 p.m., 1990 E. Gettysburg Ave.

Bakersfield, Wed., April 6, 10 a.m. – 3 p.m., 34946 Flyover Ct.

Modesto, Thurs., April 7, 10 a.m. – 3 p.m., 4800 Enterprise Way

- The District received 1,144 incentive program applications in January and February. 1,236 Tractor Replacement Program applications were received during the period of Nov. 1, 2010 to Jan. 31, 2011.
- 280 Wood Stove Change-Out claims totaling \$151,550 were paid in January and February.
- \$5,687,206.77 in Heavy-Duty Engine program and REMOVE II Program grant funds were placed under contract in January and February. \$146,240.85 in REMOVE II program claims was paid.
- \$ 7,814,311.14 in Heavy-Duty Engine Program claims were paid in January and February.

Component	Number of Claims	Amount Paid
Ag Engine	38	\$724,813.74
Ag-UTV	7	\$19,174.00
Off-Road	17	\$949,155.68
On-Road	18	\$583,618.50
On-Road Prop 1B	57	\$2,825,000.00
On-Road VIP	3	\$70,000.00
School Bus Replacement	13	\$956,846.51
School Bus Retrofit	197	\$1,685,702.71

Heavy-Duty Emission Reductions (tons)

- NO_x 154
- PM 48
- ROG 13

Total: 215

Operations Overview

- **The District** received a total of 92 environmental documents for review in January and 97 in February.

- **Strategies and Incentives** received 18 smoking vehicle reports during each of the two months.
- **Compliance** completed 2,929 inspections in January and 2,391 in February. 428 NOVS were issued in January and 226 in February. 226 mutual settlement cases were completed in January and 329 in February.
- **Permits** received 199 applications in January and issued 231 permits. In February, 225 were received and 618 were issued.

Upcoming Meetings

Governing Board*

9 a.m. Thurs., April 21

Citizens Advisory Committee*

10 a.m. Tues., April 5

Environmental Justice Adv. Group

5:30 pm Tues., March 22

Meetings are held in the Governing Board Room in the Fresno office and via video teleconference to the Modesto and Bakersfield offices. Details: www.valleyair.org

*webcast

Please see below for a list of Healthy Air Living Partners!

Meet the Healthy Air Living Partners

The following businesses and organizations have joined the District's Healthy Air Living Partner program as of March 8, 2011. Partners make a commitment to support voluntary clean-air alternatives at their workplace. For information see: www.healthyairliving.com

SAN JOAQUIN COUNTY

CBC Steel Buildings
Diamond Foods
EPIC Plastics
Escalon Premier Brands, Div. of HG Heinz
Frito Lay, Inc.
Heinz North America
Manteca Unified School District
Pacific Coast Producers
Premier Finishing
Presentation Catholic Church

STANISLAUS COUNTY

Cargill Animal Nutrition
Center for Human Services
City of Modesto
City of Riverbank
External Resources, Inc.
Life Wind International, VHM
Manufacturers Council of Central Calif.
Memorial Medical Center
Modesto City Schools
Parker Hannifin Corp - Racor Division
Stanislaus County Pub. Works, Transit
Sutter Health, Central Valley Region
Unitarian Fellowship of Stanislaus County

MERCED COUNTY

City of Merced
Dole Packaged Foods
Golden Valley Health Centers
Joseph Gallo Farms
Teasdale Quality Foods

MADERA COUNTY

Agriland Farming Co., Inc.
Children's Hospital Central California
Madera Community Hospital
Saint Gobain Containers, Inc. / Verallia

FRESNO COUNTY

A-1 Auto Electric
Algonquin Power Sanger
Anlin Industries
Central California Chapter, CMSA
City of Fresno
Coalinga State Hosp. - Mental Health
Don Valen's Autobody
Fresno Council of Governments
Fresno County EOC
FRS Spectra, Inc.
G&G Auto Body
Jeffrey Scott Agency
National Parks Conservation Assn.
Pacific Management Services
State Center Community College Dist.
Stop N Shop #2
Unitarian Universalist Church

KINGS COUNTY

Leprino Foods

TULARE COUNTY

City of Visalia
Kaweah Delta Health Care Dist.
International Paper
Tulare County Environmental Health

KERN COUNTY

Aera Energy LLC
Central California Power
Clinica Sierra Vista
Community Recycling & Resource Recovery
Frito Lay, Inc.
Kern County Community & Economic Dev.
Greenshops.com Inc.
Gruvy Stuff
Johnny Quik #143
Kern Regional Center
La Paloma Generating Company LLC
Management Training Corp. (MTC)
Monarch Nut Co.
State Farm Insurance
St. Francis of Assisi Church
Synagro
Time Ave.