

News Release

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For: local news, business and assignment editors



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT



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District reduces electric lawn mower price ***New, huge discounts for popular consumer program***

The Valley Air District's popular electric lawn mower trade-in program has slashed prices on nonpolluting, cordless, electric lawn mowers.

Clean Green Yard Machines is now offering the Neuton cordless, electric lawn mower – in two blade sizes – for less than \$100.

Because of funding from the state Air Resources Board, the 14" Neuton cordless, electric mower will now cost consumers just \$25. The larger, 19-inch model costs just \$50. Vouchers and trade-in of an older, gas-powered mower are required.

"This has been our most popular consumer incentive for many years, and with this new funding, we're excited that many more Valley residents will be able to participate," said Samir Sheikh, the director of the District's Strategies and Incentives program.

The new round of funding will replace approximately 1,600 older, gas-powered mowers with clean, nonpolluting Neutons. A single gas-powered mower running for an hour produces about as much pollution as 40 late-model cars.

To participate, residents must call the Air District and obtain a voucher (limit one voucher per household, three per business), and turn in a gas-powered mower at a participating recycler. Vouchers are valid for 30 days from issue date. The program will be open until funds are exhausted.

For complete details about the program, visit www.valleyair.org or call the Strategies and Incentives program at 559-230-5800.

For more information about the Valley Air District, call a regional office: in Fresno, 559-230-6000; in Bakersfield, 661-392-5500; and in Modesto, 209-557-6400.