

News Release

For Immediate Release

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San Joaquin Valley
Air Pollution
Control District

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Registration Deadline Thursday for Dec. 6 Air-Quality Symposium

– Registrations are due Nov. 30 for the Dec. 6 air-quality symposium in Bakersfield, sponsored by the San Joaquin Valley Air Pollution Control District. "Mission Possible: Charting the Forecast for Success" will explore the health and economic effects of the Valley's air quality, discuss innovative means to reach the air basin's clean-air goals, and examine ways to maximize resources.

"This event brings together a diverse group of experts to share insights, identify solutions and create additional avenues for collaboration," said Seyed Sadredin, executive director for the Air District.

A continental breakfast and vendor court will kick off the one-day symposium at 7:30 a.m. at the Doubletree Hotel, 3100 Camino Del Rio Court. Sessions begin at 8:30 a.m. and continue through 4:45 p.m.

Presentations will cover the health impacts of poor air quality and a recent study on the potential economic benefits of improved air quality; an in-depth outline of the District's newest plans to meet even more stringent air-quality standards; and engaging panel discussions on "green contracting," alternative compliance and bringing much-needed money into the Valley to combat air problems.

The symposium will feature a keynote lunch address by Robert F. Sawyer, Ph.D., chairman of the California Air Resources Board. His presentation will be "From Science to Clean Air." Dr. Sawyer earned his Ph.D. in aerospace science from Princeton University. He is a noted author and serves as Professor of Energy Emeritus of the University of California, Berkeley.

The \$45 registration fee includes breakfast, a buffet lunch, morning and afternoon breaks, all sessions and materials, and the vendor court. To request a scholarship, call or email Sheri Bohigian at 559-230-5852 or sheri.bohigian@valleyair.org.

To register, visit the Air District's website at <http://www.valleyair.org> or call Sherrie Vidaurri at 559-230-6000.

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