

# News Release

## For Immediate Release



San Joaquin Valley  
Air Pollution  
Control District

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### **Upcoming air quality symposium to search for unique solutions**

(Fresno, CA) The San Joaquin Valley Air Pollution Control District announces the 2004 Air Quality Symposium Sept. 29 - 30 in Bakersfield, Calif.

*“Unique Valley, Unique Solutions: Working Together for Clean Air in the San Joaquin Valley”* will feature six panel discussions exploring unique solutions to the Valley’s air quality challenges. First-day panel discussion topics led by experts will address new scientific approaches to cleaning the air, emerging programs and practices for industry and the link between land-use, transportation and air quality. Curtis Johnson, president of the CitiStates Group, will be the keynote luncheon speaker Sept. 29. The CitiStates Group is a national think-tank focused in part on promoting effective regionalism.

Day two of the symposium will focus on building effective strategies among Valley coalitions, innovative emission reductions and helping communities become part of “the pollution solution.”

Kern County Supervisor Barbara Patrick, chairperson of the Air District’s governing board, will open the event. “We hope the symposium brings together residents, businesses and government planners to look for new ways we can work together to clean up our air,” Patrick said. “Because of our unique geography and huge population growth, the Valley faces special barriers to reaching attainment. We have to move beyond federal regulations and chart our own path to success.”

Registration for the conference is \$165 by Sept. 22. Additional information and a printable registration form are available online at [www.valleyair.org](http://www.valleyair.org). For information about scholarships, contact Kelly Hogan Malay at [kelly.malay@valleyair.org](mailto:kelly.malay@valleyair.org) or (559) 230-6000.

The Valley Air District is sponsoring the symposium along with the Western States Petroleum Assn.; Southern California Gas Co./A Sempra Energy Utility; and the Independent Oil Producers' Agency.

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