

# VALLEY AIR NEWS

A publication of the San Joaquin Valley Air Pollution Control District

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## Partners benefit from Healthy Air Living

Become a partner for clean air!

When you become a Healthy Air Living Partner, your business will gain a valuable tool to help your employees live Healthy Air Lives, boost morale and give your organization exclusive access to special Air District incentives and promotions. And best of all, it's free and voluntary!

Whether your organization is a private business, public agency, non-profit or faith-based organization, it's a valuable partner in building a healthier Valley.

Healthy Air Living partners help deliver that message, with information, tools, rewards and recognition for your commitment to the No. 1 quality of life issue in our Valley: cleaning up our air.

When you pledge to consider air quality wherever possible in your organization's daily operations, you'll receive:

- Free resources to assist you with trip-reduction strategies, emission reductions in your operation and energy efficiency.
- Free giveaway items for your staff as incentives to reach Healthy Air Living's goals.
- Free marketing and outreach tools to help you promote your commitment to air quality.



Partners can use the Healthy Air Living logo in marketing materials and also have access to an exclusive website with additional tools and information.

You can choose how employees win incentive items such as T-shirts, insulated lunch bags, grocery totes, notepads and pens -- all embossed with the Healthy Air Living logo.

Partners are also the first to find out about many exciting contests and District incentive programs and events, such as: Commute Green in the San Joaquin, Bike to Work Day, Clean Green Yard Machines, hybrid vehicle giveaways, Burn Cleaner fireplace and woodstove change-out program and more!

Take the first step to becoming a Healthy Air Living partner! Visit our website at [www.healthyairliving.com](http://www.healthyairliving.com).



*Employee enters worksite with her Healthy Air Living cloth grocery tote.*

## Up to the Challenge

One of the best ways to clean the Valley's air is to educate people when they are young, giving them an early start with the knowledge to help solve such issues as they mature.

Clean Air Challenge is a theme-based curriculum for middle and high school students, helping teachers meet California science standards while enabling students to conduct scientific research and experiments that teach them about air quality and how their decisions affect our air.

Students will measure the size of their lungs and the levels of air pollution around their school. They will learn about particulate matter, how ground-level ozone is formed, how the EPA determines if regions are meeting air quality standards, and will be introduced to alternative fuels that produce lower emissions.

During this two-to-three-week science unit, students draw conclusions from their studies and write essays on what they have learned.

All materials and training is provided free to interested Valley teachers.

Training sessions will take place in the spring. Teachers who wish to conduct the Clean Air Challenge in their classrooms should contact the Valley Air District at 559-230-6000 and ask for the Outreach and Communications Department or e-mail: [public.education@valleyair.org](mailto:public.education@valleyair.org).



*Teachers try out an experiment during a Clean Air Challenge workshop.*

*Healthy Air Living insulated lunch bag*

